

State Standards: Florida



<p>Reading & Language Arts Standards 2007 update below Information & Media Literacy Media Literacy Strand The student develops and demonstrates an understanding of media literacy as a life skill that is integral to informed decision making. 8th grade Media Literacy Standard: The student develops and demonstrates an understanding of media literacy as a life skill that is integral to informed decision making. The student will: LA.8.6.3.1 – analyze ways that production elements (e.g., graphics, color, motion, sound, digital technology) affect communication across the media; LA.8.6.3.2 – demonstrate the ability to select and ethically use print and nonprint media appropriate for the purpose, occasion, and audience to develop into a formal presentation; and LA.8.6.3.3 – distinguish between propaganda and ethical reasoning strategies in print and nonprint media. Link to 2006 draft of proposed standards: Listening, Speaking, Viewing Grades 9-12 Listening, Viewing, Speaking Standard 2 The student uses viewing strategies effectively. 1. determines main concept, supporting details in order to analyze and evaluate nonprint media messages 2. understands factors that influence the effectiveness of nonverbal cues used in nonprint media, such as the viewer’s past experiences, and the context in which the cues are presented. Language Standard 2 The student understands the power of language 4. understands how the multiple media tools of graphics, pictures, color, motion, and music can enhance communication in television, film, radio and advertising 6. understands specific ways that mass media can potentially enhance or manipulate information Reading Standard 2 The Student constructs meaning from a wide variety of texts (Grades 6-8) 2. identifies the author’s purpose and/or point of view in a variety of texts and uses the information to construct meaning (Grades 9-12) 5. identifies devices of persuasion and methods of appeal and their effectiveness</p>	<p>Social Studies Government & The Citizen (Civics and Government) Standard 1 The student understands the structure, functions, and purposes of government and how the principles and values of American democracy are reflected in American constitutional government. 4. understands the role of special interest groups, political parties, the media, public opinion and majority/minority conflicts on the development of public policy and the political process</p>	<p>Health/Prevention Responsible Health Behavior Benchmarks Grades 7-9 Standard 2: the student analyzes the influence of culture, media, technology and other factors on health 1. Knows how messages from media and other sources influence health behavior.</p>
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