








# Prime Time Ad Costs: 2024-2025 Season

Every year, Advertising Age magazine produces a list of the top 10 prime time shows that command the highest prices for a 30 second commercial.

Rank	Network	Program/Series	30 Second Ad Cost
1			\$1,008,746
2			\$637,718
3			\$562,918
4			\$131,943
5			\$118,155
6			\$118,155

7			\$95,139
8			\$92,666
9			\$89,817
10			\$86,955