

# Cosmetics: Critical Thinking

## Critical Thinking and Media Literacy

A suggested starting point for students (and teachers) are the concepts of media literacy and questions to consider while studying the media.

1. All media are construction
2. The media construct reality
3. Audiences negotiate meaning in the media
4. Media have commercial implications
5. Media contain ideological and value messages
6. Media have social and political implications
7. Form and content are closely related in the media
8. Each medium has a unique aesthetic form

Read more about each of these [here](#).

Another model, with accompanying questions to consider:

[Conceptual Framework for Media Education](#)