Shawn Lee
Lesson MEDIA LITERACY: INTEGRATING 21ST CENTURY LIFE SKILLS ACROSS THE CURRICULUM

Close Reading of TikTok to Better Appreciate the Language of Film
Or What makes this TikTok Tick?

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| **Standards for Technology Literate & Fluent Students (Grades 9-12)**
6.a. Students choose the appropriate platforms and tools for meeting the desired objectives of their creation or communication.

6.b. Students create original works or responsibly repurpose or remix digital resources into new creations.

6.d. Students publish or present content that customizes the message and medium for their intended audiences. |
| **Purpose:** Students learn the language of film, identify them in TikTok videos and use the techniques to create their own TikTok |

Direct Instruction:	

1. Establish the language of film
    a. Cinematography (cameras)
    b. Lights
    c. Sound (including music)
    d. Set design
    e. Editing (post production)
    f. Actors
       i. Costume
       ii. Makeup
       iii. Expressions
       iv. Body language	

2. Establish that this is same as the language of TikTok. Watch ▶ My puppy was attack by a snake 😭 #S…	
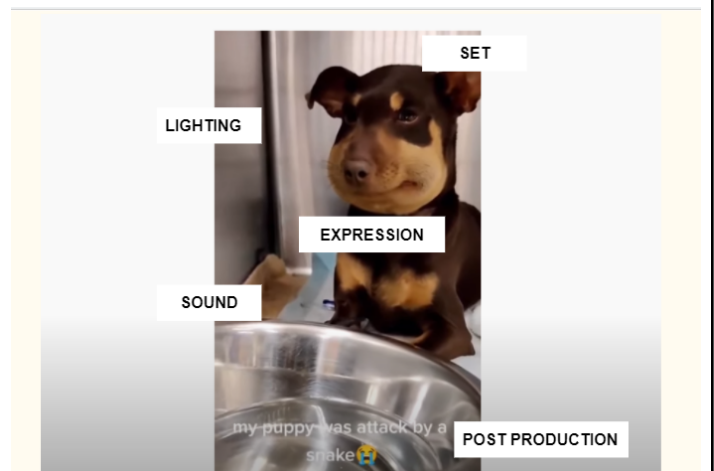
3. Ask students what their reaction is to the video?
    a. Did they think it was sad?
    b. Did they think it was funny?
 4. Ask students to explain their reaction
    a. Students who think it was sad might say
       i. Pathetic looking puppy

     ii. Sad music
   b. Students who think it was funny might say
     i. The puppy is alright
     ii. Robot voice makes it funny
     iii. Graphics and sappy music make it funny

5. Ask students why they think ▶ My puppy was attack by a snake 😭 #Shorts was made. What was the creator trying to do? Do they think the puppy was actually attacked by a snake? Could they even find out?

6. Students then share with one another a favorite TikTok, noting the language of film in each one.

7. Lesson Assessment--Students make a TikTok of their own that uses all 6 of the languages of film to share with peers. After showing their video to their peers, students determine if their peers' reactions matches their intended purpose, and reflect on their learning.