

What's New / Archives

Like Media Literacy Clearinghouse on Facebook; Follow me on TWITTER, @fbaker, where I tweet about media, media literacy, and media issues

See previous year's postings here: 2018; 2017; 2016; 2015

2021

JANUARY

Watch the archive of our webinar on using Super Bowl ads in the classroom

Renee Hobbs and I are collaborating on a monthly media literacy webinar series for educators.

The next of which will be READING THE PICTURES, February 10, 4pm ET. Register here.

2020

December

We note with sadness the passing of friend and media literacy pioneer Marieli Rowe, leader of the National Telemedia Council from Madison WI

Register here for the January 11 webinar "Using Super Bowl Ads to Teach Critical Thinking and Media Literacy"

Posted new 2020 Photos of The Year page (under construction)

November

22 Seeing Through Toy Commercials

12 Presenter, FYSE 138/FYSS 101 The Art & Science of Resilience, College of Charleston, Charleston SC

October

31 I was a presenter on the webinar sponsored by Media & Information Literacy in India organization

28 I was a panelist on "Let's Talk Media Literacy" sponsored by the Colorado Virtual Library and Colorado Department of Education

21 Picturing The Pandemic: my latest blogpost at MiddleWeb

21 I hosted Presidential Debates & Commercials: What Students Need To Know, a webinar for the SC Council for the Social Studies

19 I co-hosted "Visualizing The Trump Presidency" webinar, archived here

14,16 I hosted two webinars "Helping Students Better Judge the Credibility of Information" for the Writing Improvement Network

10 I hosted a webinar for educators participating in Project Citizen on media literacy and research skills for students.

September

I was a panelist on Media & Democracy: Time For A Reset (webinar)

Blogpost: Use Print & TV Ads As Informational Texts (Middleweb)

I presented Media Literacy to the Clemson (SC) Sertoma club via webinar

I presented a webinar on media literacy in a fake news world for the Tree of Life (Columbia SC)

Columbia Metropolitan Magazine interviewed me for this article.

July

I was the keynote speaker for the international webinar "Media Literacy: Critical Thinking for the Information Age," hosted by the Prestige Institute for Management & Research, Indore India (July 30)

My blogpost, "Media Literacy: Teaching Kids About Political Ads" was published July 30 at Middleweb.com

My topic "Media Literacy as A Lens to Media Coverage" examined media coverage of Black Lives Matter and the Civil Rights Movement, during a webinar for the South Carolina Council of African American Studies. (July 28)

June

Here is a Zoom, with my new colleague from Bangalore, India, in which we discuss media literacy (for students) and deconstruct a print ad and some commercials.

Video As Witness/Historian/Primary Source (Middleweb)

From June 2 until July 14, I hosted a virtual book club with Ohio librarians who read "Close Reading The Media."

May

I co-hosted the Magazine Media Literacy Webinar with Renee Hobbs; archived here.

April

MediaLiteracyNow posts my column about efforts to pass a medialiteracy law here

SC ETV posted my blog: Why Verification Skills Are Important for Students

I hosted the webinar MEDIA LITERACY SKILLS FOR ALL STUDENTS, sponsored by SC-ETV

March

Why Media Literacy Is Important in Science Classrooms (MiddleWeb)

I was interviewed by the ALA's Intellectual Freedom Blog: Fake News, State Standards, Media Literacy

February

I was a participant at the 4 SCASL regional meetings of school librarians. I keynoted in the morning on media literacy and fake news and in the afternoon I conducted concurrent sessions demonstrating my approach to incorporating media literacy into instruction.

I was interviewed for the post: The State of Media Literacy Education (2/19)

Education Week makes note of SC's efforts to strengthen media

literacy (2/13)

Verification: The #1 Vocabulary Word for 2020 (Middleweb blogpost)

I testified (February 5) before the SC House Education Subcommittee in support of HB 4673

NCTE published my post on its blog about films based on true stories

January

I was quoted in two Education Week stories: Making Current Events Connections to Lessons and

Fake News is Everywhere, But Students Can Be Taught To Spot It

Social Media Influencers: Who Can You Trust? (Middleweb)

I joined Rep. Seth Rose to speak to Fox Carolina on the media literacy measure

MediaLiteracyNow releases report on media literacy law effort in 50 states

2019

December

I was interviewed by WSPA TV (Spartanburg) about the media literacy measure

I was quoted in THE STATE newspaper about a new media literacy bill in SC

I was mentioned in this School Library Journal article on immigrants, fake news

October

I was interviewed for Learning.com: Why Is Media Literacy Important?

Help Your Students Read/Analyze Political Campaign Ads (Middleweb)

September

I conducted three presentations September 27 at the annual conference of the SC Council of the Social Studies, in Greenville SC. 1) Presidential Debates & Commercials: What Students Should Know; 2) Stories of Survival: A New Website Resource for Holocaust Teachers; 3) Introducing "Portraits of America: Democracy on Film."

Frank Baker Receives International Media Literacy Recognition

Help Students Get Smart about those 'Smart Pills' (MiddleWeb)

August I was quoted in this EdWeek blogpost (August 24) "We Need To Teach Our Students To Be Smart Consumers of Information"

Real Media Literacy: Spotting A Fake News Story (Middleweb)

July Deconstruct A Fake News Website

June Teach The Techniques of Media Manipulators

May Teaching Visual Literacy: Images & Propaganda (Middleweb)

April Visual & Media Literacy: Campaign Optics (Middleweb)

March Media literacy Meets Congressional Testimony (MiddleWeb)

February Location, location, location: The role of politics in presidential campaign announcements

I was quoted in: In A Meme Culture, How To Spark Critical Thinking About Movies (School Library Journal)

Visual Literacy & The Movies (School Library Journal)

January

Teaching Media Literacy With Super Bowl Ads (MiddleWeb)

Using Numbers In The News To Boost & Engage Students in Media Literacy (Middleweb)