

What You See: Sports

What You See & What You Don't Sports

SPORTS

Behind the Scenes of the ESPN 3 D Control Room

From Fox Saturday Baseball:

What you see at home on TV and what you don't Fans sitting inside the ballpark don't see the ad, they see a "green" screen: the technical director digitally inserts the ad into the green area..the ad is not seen on close-ups of the batter (below)

