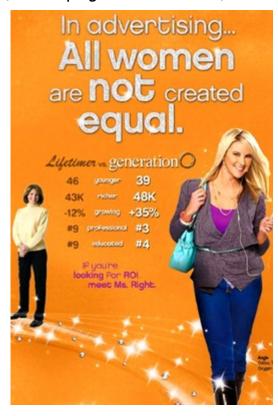
What You See: Commercials

What You Don't See: Advertising & Commercials

What You Don't See: Advertising & Commercials (see also Food
Ad Tricks)

You rarely see advertisers advertising themselves

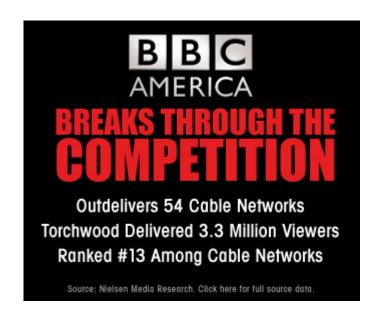
(full page ad in NYT, 3.22.2010; read news story about it)



(these banner ads, on the New York Times Media section website 3/19/10)



(this ad was found in the email newsletter for the New York Times weekly advertising stories)



Behind the scenes of Britney Spears—making the <u>latest Candies'</u> commercial

Frame grab from ad



Camera operator (right) shooting the commercial



The Future of Food Modeling

<u>Behind The Scenes of Breyers Ice Cream's 'Gone With The Wind'</u> Webisode Click the image above to see how a model's photograph is
 "digitally altered" for advertising purposes