

TKAM – Original Newspaper Advertisements

Original Newspaper Movie Ad: To Kill A Mockingbird

Original Newspaper Ads for TO KILL A

MOCKINGBIRD

To Kill A Mockingbird received its 8 Academy Award nominations on February 23,

1963, just days before these

ads appeared in newspapers.

The following three advertisements appeared in issues of

The State, The Columbia Record (South Carolina) on

February 27, February 28 (premiere) and March 1, 1963.



WINNER of 8 Academy Award Nominations

"A Magical Masterpiece!"

—Look Magazine

"One of the year's best pictures
... A movie not to be missed.
Take the children."

—Good Housekeeping Magazine

"What a sheer delight to see a
movie that amuses and enchants.
A faithful adaptation of the Pu-
litzer Prize winning novel."

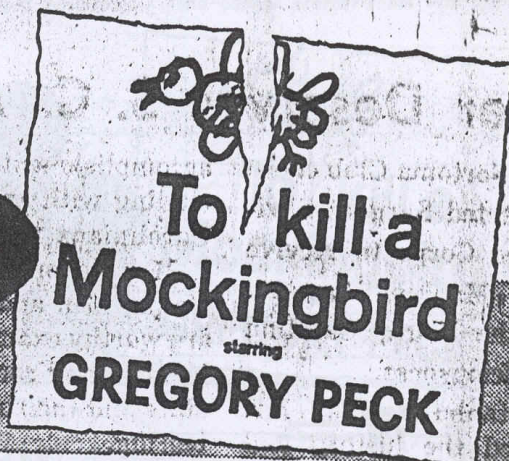
—McCall's Magazine

"Has been delightfully transfer-
red to the screen."

—Redbook Magazine

Winner, Photoplay Gold Medal!
... for "its sensitive portrayal
of American Life!"

... the rare Film Story of a father who must expose his children to a small
town's outraged passions ... and cannot protect them with his love!



**Starts
TOMORROW!**

== FOX ==

North and South Carolina's Only Theatre With AIB-FLO Rocking Chairs

WINNER OF 8-1963 ACADEMY AWARD NOMINATIONS

INCLUDING . . .

BEST PICTURE!

BEST ACTOR!

BEST SUPPORTING ACTRESS!

BEST DIRECTION!



The most
beloved
Pulitzer Prize
Winner now
comes alive
on the
screen!



GREGORY PECK

And Two Exciting New Youngsters Whose
Performances Will Touch Your Heart!
Mary Badham as "Scout"—Phillip Alford as "Jem"

Shows At:

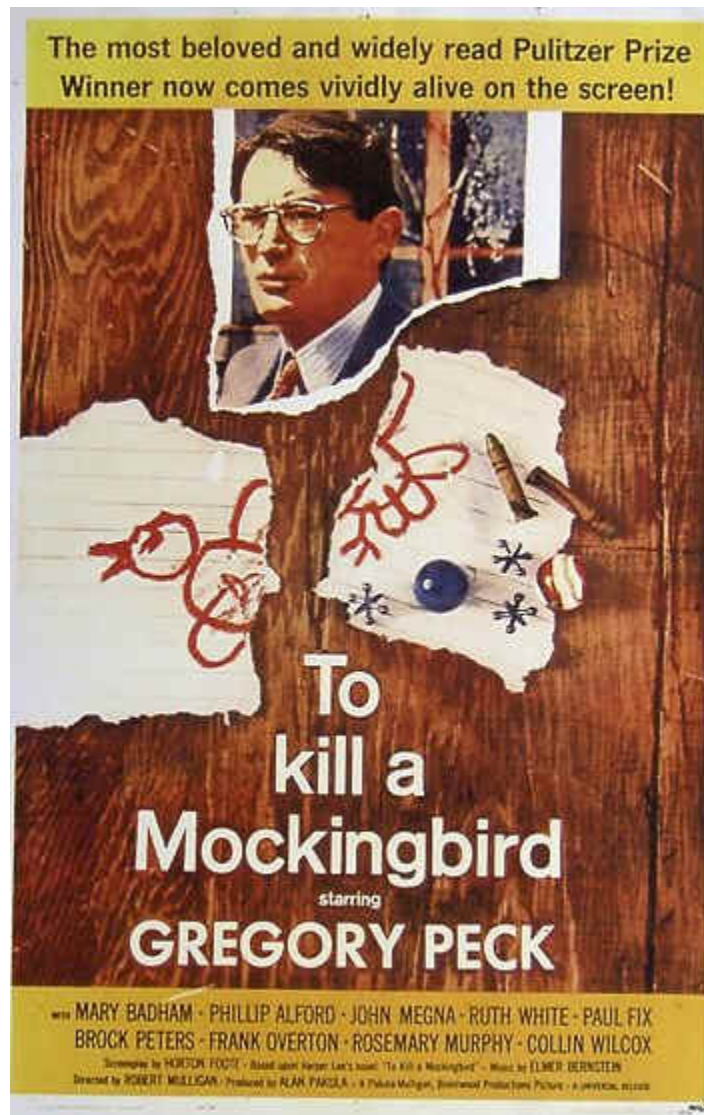
12:20 - 2:30 - 4:45 - 7:00 - 9:15

To kill a
Mockingbird

= FOX =

North & South Carolina's Only
Theatre with Air-Flt Mocking
Chairs

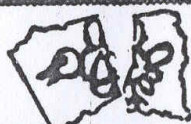
very similar to poster:



Ads (above and below) appeared in western

editions of The New York Times. The film premiered in Los Angeles on December 25, 1962, in order to be eligible for the 1963

Academy Awards voting. The official premiere came at NY Radio City Music Hall, February 14, 1963.




“FAIRLY SINGS OUT FOR THIS YEAR'S OSCAR!” —LIFE

To kill a Mockingbird

STARRING
GREGORY PECK

WITH
MARY BADHAM • PHILLIP ALFORD • RUTH WHITE
PAUL FIX • BROCK PETERS • FRANK OVERTON
A Pakula-Mulligan, Brentwood Productions Picture
A UNIVERSAL RELEASE

Attention Academy Members: Your Academy Card will admit you and a guest.



FOX WILSHIRE

Wilshire Nr. La Cienega
OL 1 0263

Continuous—Daily from 5:45 p.m./Sat. & Sun. from 2 p.m.

Below: ad from New

Yorker Magazine



ONLY A HANDFUL OF BOOKS IN THE LAST DECADE HAVE EVER BEEN AS WIDELY READ...AND BELOVED...

NOMINATED FOR 8 ACADEMY AWARDS INCLUDING "BEST PICTURE"

NOW ITS POIGNANCY, PASSIONS AND POWER ATTAIN LIFE'S FULLEST DIMENSIONS ON THE SCREEN



GREGORY PECK

'TO KILL A Mockingbird'

CASTING BY ROBERT ALTMAN

WITH MARY BADHAM • PHILLIP ALFORD • JOHN MESINA • RUTH WHITE • PAUL FIX • BROCK PETERS • FRANK OVERTON

Screenplay by ROBERT ALTMAN • Based upon Harper Lee's novel "To Kill a Mockingbird" • Music by CLAUDE BENTON • Screenplay by ROBERT ALTMAN • Produced by ALAN TRIVIA • A Pakula-Mulligan, Brentwood Productions Picture • A UNIVERSAL RELEASE

TODAY 3 THEATRES

IN BOULDER AT THE BOULDER DOWNTOWN

IN DENVER
Centre
NORTHMANOR
MC-5491 MC-CLEVELAND
The Center's Schedule Opens 11 A.M.
Features at 1:15 3:35 5:55 8:15

IN LARAMIE AT THE FOX DOWNTOWN

TODAY 3 THEATRES

original ad, above, from Denver newspaper



Another newspaper ad: source unknown

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Frank W. Baker