



Superintendent Recommends Visual Literacy

Superintendent Recommends Visual Literacy, With A Shoutout to my ISTE Book Chapter

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Guest post — Steven M. Baule, Ed.D, Ph.D. Superintendent of North Boone CUSD 200, IL: While I was wandering through graduate school, there was a lot of discussion about visual literacy and its importance to design and advertising. I continue to think that visual literacy is essential for our students to really make the most out of our highly visual culture. As many educators come from text-based disciplines like English, history, and reading, we sometimes forget about the importance of visual literacy. ISTE has a visual literacy primer [here](#). Some exceptional historical examples of data visualization are available [here](#). There are many great tools to create visuals like [Holi](#), which focuses on charts like Venn diagrams and radar plots, [Creately](#), which focuses on flow charts and diagrams, and [ManyEyes](#) from IBM. Of course [Wordle](#) is more like an old friend at this point, but is still producing impactful images. What tools are you using to enhance visual literacy?

Go to [my visual literacy chapter](#); more from [my book](#)
Go to [my visual literacy web site](#)