

Concepts: Stereotypes

Stereotype: “a ‘typical’ image with exaggerated features that appears so many times that it becomes convention. This representation of characters can be positive but is also often simplified and judgemental.” (Source: Exploring The Media, pg 15 Genre and Narrative)

- Gender Stereotypes In The Media (June 2013)
- Lesson Plans: TV Stereotypes
Thinking Critically About Equity & Media Literacy
- Recognizing Stereotypical Images of African Americans in Television and Movies
- Stereotypes: Teaching Backgrounder
- Identifying stereotypes in Disney’s Aladdin
- Disney princes and princesses still slaves to some stereotypes
- Stereotypes (PBS/Children & Media)
- Stereotypes in context
- Media Stereotypes: Introduction
- Teaching About Stereotypes
- Understanding Stereotypes Unit
- Media Stereotypes: How Differences Divide
- Media Portrayal of Women
- Pictorial Stereotypes In The Media
- Asian and Asian American Stereotypes
- Italian American Stereotypes In U.S. Advertising
- Stereotypes of African Americans
- Media Literacy: Stereotypes and Gender Roles
- Seventeen Magazine, Self-Image, And Stereotypes
- Disney-Stereotypes (high school)
- Stereotypes & Representation
- Understanding Stereotypes
- Video: Racial Stereotypes in The Media
- Finding Racial Stereotypes in Popular Culture
- Stereotypes in the Media: Newspapers, and Magazines

- Television and the Perpetuation of Gender-Role Stereotypes
- Examining Stereotypes Through Self-Awareness
- Study finds negative advertising stereotypes of elderly are unpopular
- Turns out, advertising stereotypes men too
- Using Media Literacy to Explore Stereotypes of Mexican Immigrants
- Negative Media Portrayals Are Fueling Stereotypes

Recommended texts:



