

# State Standards of Media Literacy

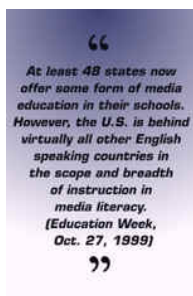
Nationally recognized media educator Frank Baker offers workshops (staff and student) to help districts and schools meet state standards which include media literacy. To learn more, click [here](#).

In 1999, I co-authored a [major study of media literacy in state teaching standards](#). I continue to maintain this site and update it regularly. Should you have questions about this site, or about teaching standards, contact me: [fbaker1346@aol.com](mailto:fbaker1346@aol.com)

**State Standards Which Include Elements of Media Literacy:** To view a state's standards, click on the state, which will open a separate window. (NOTE: to see database of each state, scroll down below map)







Original Education Week op-ed on state standards:  
[Has Media Education Found A Curricular Foothold?](#)  
 By Robert Kubey, [Center for Media Studies](#), Rutgers University  
 & Frank W. Baker  
 ([media education consultant](#))

**Other related resources:**

**NOTE:** 42 states have now endorsed the Common Core ELA Standards, and many are beginning the process of transitioning and implementing those new standards. In the database, I have maintained the current ELA standards for each state, even as many begin the transition. This document: [media references](#) in the Core Standard ELA document, should be referred to read how Common Core ELA refers to media.

UPDATE [2019 Reboot Foundation](#) Surveys State Standards for Media Literacy (pg 16)

[PARCC Model Content Framework for ELA](#) (June 2011)

[UNESCO's ICT Competency Standards for Teachers](#)

[NETS for Students: The Next Generation](#) (Nov. 2007)

AASL's [Standards for the 21st Century Learner](#) (Oct. 2007)

[SETDA's Media Literacy State Standards Breakdown](#)

[State's Assessment of Media Literacy](#)

[Media Literacy and the K-12 Content Areas](#)

Queensland (Australia) [Arts Syllabus-Outcomes](#)

College Board: Standards for College Success: [English](#) (Media Literacy: page 186)

[Where's Media Literacy?](#) (Winter '06 Threshold)

[Information & Media Literacy](#) (Partnership for 21st Century Skills)

American Diploma Project: [ELA/Viewing](#)

[ELA/Communication Benchmarks](#)

[ELA/ Producing Digital Media](#)

[Standard Procedures](#)– ( January '04 Access Learning)

[The 12 Standards for the English Language Arts](#)

National Board for Professional Teaching Standards:

Early Adolescence ELA Standards, 2nd Ed

[Standard X: Listening, Speaking and Viewing](#) (see pgs 58-60)

[National Journalism Standards](#)



Graphic courtesy of [Cable In The Classroom](#) magazine

State by State Standards for Media Literacy

(NOTE: references include at least one element of media literacy as determined by the study's authors)

0=States added in April 2000; X,Z=updates

| State                           | English,<br>Language &<br>Communication<br>Arts | Social<br>Studies,<br>History,<br>Civics | Health,<br>Consumer<br>Skills | Media<br>Strand |
|---------------------------------|---|--|-------------------------------|-----------------|
| <a href="#">ALABAMA</a>         | X   | X  | 0                             |                 |
| <a href="#">ALASKA</a>          | X   | X  | 0                             |                 |
| <a href="#">ARIZONA</a>         | X   | X  | X                             |                 |
| <a href="#">ARKANSAS</a>        | X   | X  | X                             |                 |
| <a href="#">CALIFORNIA</a>      | X   | X  | 0                             |                 |
| <a href="#">COLORADO</a>        | X   | X  | X                             |                 |
| <a href="#">CONNECTICUT</a>     | X   | X  | X                             |                 |
| <a href="#">DELAWARE</a>        | X   | X  | X                             |                 |
| <a href="#">FLORIDA</a>         | X   | X  | X                             |                 |
| <a href="#">GEORGIA</a>         | X   | X  | X                             |                 |
| <a href="#">HAWAII</a>          | X   | X  | X                             |                 |
| <a href="#">IDAHO</a>           | X   |  | X                             |                 |
| <a href="#">ILLINOIS</a>        | X   | X  | X                             | X               |
| <a href="#">INDIANA</a>         | X   | X  | X                             |                 |
| <a href="#">IOWA</a>            | X   |  |                               |                 |
| <a href="#">KANSAS</a>          | 0   |  | X                             |                 |
| <a href="#">KENTUCKY</a>        | Z   |  | 0                             |                 |
| <a href="#">LOUISIANA</a>       | X   | X  | X                             |                 |
| <a href="#">MAINE</a>           | X   | X  | X                             |                 |
| <a href="#">MARYLAND</a>        | X   | X  | X                             |                 |
| <a href="#">MASSACH- USETTS</a> | X   |  | X                             | X               |
| <a href="#">MICHIGAN</a>        | X   | X  | X                             |                 |
| <a href="#">MINNESOTA</a>       | X   | X  | X                             |                 |
| <a href="#">MISSOURI</a>        | X   | X  | X                             | X               |
| <a href="#">MISSISSIPPI</a>     | X   |  | X                             |                 |
| <a href="#">MONTANA</a>         | x   | X  | X                             |                 |
| <a href="#">NEBRASKA</a>        | X   | X  | X                             |                 |
| <a href="#">NEVADA</a>          | X   | X  | 0                             |                 |
| <a href="#">NEW HAMPSHIRE</a>   | X   | X  | X                             |                 |
| <a href="#">NEW JERSEY</a>      | X   | X  | X                             |                 |
| <a href="#">NEW MEXICO</a>      | X   | X  | X                             |                 |
| <a href="#">NEW YORK</a>        | X   | X  | X                             |                 |
| <a href="#">NORTH CAROLINA</a>  | X   | X  | X                             |                 |
| <a href="#">NORTH DAKOTA</a>    | X   | X  | X                             |                 |
| <a href="#">OHIO</a>            | X   | X  | Z                             |                 |
| <a href="#">OKLAHOMA</a>        | X   | X  | X                             |                 |
| <a href="#">OREGON</a>          | X   | X  | 0                             |                 |
| <a href="#">PENNSYLVANIA</a>    | X   | X  | X                             |                 |
| <a href="#">RHODE ISLAND</a>    | X   |  | X                             |                 |
| <a href="#">SOUTH CAROLINA</a>  | X   | X  | X                             |                 |
| <a href="#">SOUTH DAKOTA</a>    | X   |  | X                             |                 |
| <a href="#">TENNESSEE</a>       | X   |  | X                             | X               |
| <a href="#">TEXAS</a>           | X   | X  | X                             | X               |

|                               |      |     |     |     |
|-------------------------------|------|-----|-----|-----|
| <a href="#">UTAH</a>          | X    | X   | X   | X   |
| <a href="#">VERMONT</a>       | X    |     | X   |     |
| <a href="#">VIRGINIA</a>      | X    | X   | X   |     |
| <a href="#">WASHINGTON</a>    | X    |     | X   | X   |
| <a href="#">WEST VIRGINIA</a> | X    | X   | X   |     |
| <a href="#">WISCONSIN</a>     | X    | X   | X   |     |
| <a href="#">WYOMING</a>       | X    | X   | 0   |     |
| <b>TOTALS</b>                 | 50   | 39  | 49  | 7   |
| <b>PERCENT</b>                | 100% | 78% | 98% | 14% |