State Standards: Vermont

VERMONT

additional verbiage at

http://www.vmac-online.org/standards.asp and http://www.castleton.edu/medialiteracy/framework.html

Language Arts

Responding to Media 5.14 Students interpret and evaluate a variety of types of media, including audio, graphic images, film, TV, video, and online resources.

This is evident when students:

Prek-4

a. analyze and interpret features of a variety of types of media

b. support judgments about what is seen and heard by drawing from experiences beyond the media, or by giving examples of conflicting messages in the media; and

C. compare what is seen and heard in the media to their own lives 5.15 Literature and Media: Design and Production

Social Studies

Pre K-4 b. Understand the relationships among generalization, categorization, bias and other stereotyping, and their uses in the presentation and analysis of evidence and data. 5-8 identify and distinguish among the uses and forms

(official and

unofficial) of propaganda

Health/Prevention

Personal Development/Informed Decisions

PreK-4 a. Seek information and base decisions on evidence from reliable sources, including prior experience, trying things out, peers, adults, and print and non-print

resources

Grades 1-2

Students will show understanding of how culture, media, peers, family, and other factors influence health by...

a. explaining how media influences thoughts, feelings, and health

behaviors

Grades 3-4

Analyzing how advertising and marketing attempts to influence initiation of health risk behaviors Grades 5-6 Demonstrating the use of positive media strategies including marketing to promote healthy choices

Grade 7-8

Analyzing how messages from media (e.g. teen magazines, videos, Internet) influence both health behaviors and the selection of health information, products and services (e.g. body image, acne products, food choices) Copyright 2000 Frank W. Baker