State Standards: Pennsylvania

PENNSYLVANIA

Language Arts Distinguish between essential and nonessential information across a variety of texts, identifying stereotypes and exaggeration Grade 5 bias and propaganda Grade 8 proper references or authorities and propaganda techniques Grade 12 (see separate documents for detail)

Social Studies Grade 3 Identify the role of media in society Grade 6 Describe the influence of media reporting the issues Grade 9 Explain the importance of freedom of the press and how public officials use the media to communicate with their citizens Grade 12 Evaluate the role of media on political life in the US and explain the role of the media in setting the public agenda

Communications (January 2001) I.E. Media including: -history of various media - basic techniques of broadcasting media, print media and film -functions of mass media -critical analysis of mass media HEALTH (2003) D. Explain factors that influence childhood and adolescent drug use. -media influence Grade 6 C. Explain the media's effect on health and safety issues. Grade 9 C. Analyze media health and safety messages and describe their impact on personal health and safety. Grade 12 C. Compare and contrast the positive and negative effects of the media on adult personal health and safety. C. Analyze factors that impact nutritional choices of adolescents. body image

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