

State Standards: North Dakota

[NORTH DAKOTA](#)

<p>Language Arts English Language Arts Standard 2 Students engage in the reading process Benchmark 12 Construct meaning while reading and adjust for understanding: read a variety of texts: question text: reflect on what has been learned from reading and recognize underlying meaning Examples of Specific Knowledge That Support The Standard & Benchmarks: propaganda, poetic license, bias, fallacies, manipulative language Examples of Performance Activities That Support The Standard & Benchmarks Activity 2: Have students find examples of advertisements in newspapers or magazines which contain propaganda, faulty reasoning, misused evidence, or clichés. Using these examples, have students create a survey to gather information as to how other students view the information and overall effect the information has on them as consumers. Have students write a letter to the editor of the magazine or newspaper explaining why they are for or against the use of these elements in advertising and why the paper or magazine should not allow these advertising strategies. Standard 3,5,7 also apply</p>	<p>Social Studies Standard 4 Students understand How to Use Social Studies Resources Grade 9-12 Benchmarks 12.4.1 use primary sources to enhance understanding of SS content 12.4.2 interpret and evaluate secondary sources 12.4.3 apply technology in accessing and using SS resources Examples of specific knowledge 12.4.1 maps, diaries, letters, cartoons, magazines, newspapers, paintings, music, documents, artifacts, photos, journals, eyewitness accounts, film 12.4.2 secondary narratives, literature, biographies, newspapers, magazines, film 12.4.3 computer literacy, website, simulations, multimedia Examples 12.4.1 students design political commercials or engage in historical reenactments or role playing by using a variety of source (e.g. internet, information brochures, newspapers)</p>	<p>Health/Prevention Standard 3 Students understand the effects of environmental and external factors on persona, family and community health Grades K-4 Recognize how media influence thoughts, feelings, and health behaviors Grades 5-8 Know that family, community, culture, media, technology and other factors have an impact on health practices. Example of specific knowledge: 3.1 effects of advertising (e.g. use of cartoon characters to promote smoking); effect of media use (TV, internet, computer games) on physical activity Examples of activities 3.1 Have students evaluate ads for influence on health behavior 6.3 Ask students to analyze health ads and health products to determine credibility with follow-up correspondence to the company 7.1 create a media day- divide students into teams to present information on a health issue through billboard, video, radio talk host, radio-TV PSA, etc. Grades 9-12 Know how the community, media and technology can influence the health of individuals</p>
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