State Standards: Nevada

NEVADA

Language Arts (updated 01/08)

Content Standard 4.0 Students read expository and persuasive texts to comprehend, interpret, and evaluate for specific purposes. Grade 3,4 I/L

Identify persuasive and propaganda techniques Grade 6 I/L

With assistance, explain intended and unintended effects of persuasive and/or propaganda techniques on an audience Grade 8, 9-12 E/I/S

Analyze intended and unintended effects of persuasive and/or in various media.

Social Studies (added 11/02)

Civics Content Standard 4.0: The Political Process:Students describe the roles of political parties, interest groups, and public opinion in the democratic process. GRADE 8

4.8.5 Identify propaganda and persuasion in political advertising and literature. 4.8.4 Identify the influence of the media in forming public opinion.

GRADE 12 4.12.5 Evaluate propaganda in both historic and current political communication.

4.12.4 Analyze the role that television propaganda techniques and other media play in the process of

political

Content Standard 1.0 Grade 12 Students will comprehend concepts related to health promotion disease prevention.

Health

- Evaluate the reliability of health information
- Analyze the misrepresentation of health information in advertising Content Standard 4.0 Grade 2

4.2.3 Identify health advertising in a variety of forms Grade 5 Students will analyze the influence of culture, media, technology and other factors on health.

• Examine one advertisement for a food or health related product and identify stated and implied messages

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