

State Standards: Missouri



See also [Media Literacy Education in Missouri's Secondary Schools](#)

Language Arts	Social Studies	Health/Prevention
<p>Gather, Analyze & Apply Info & Ideas Communication Arts K-4 Read, view, listen and respond to culturally diverse literature and video Communication Arts 5-8 recognize different viewpoints, biases and propaganda; distinguish between fact and fiction; determine relevance of information to purpose and audience Communication Arts 9-12 Make connections to previously read or viewed material or to real situations Recognize & Solve Problems Communication Arts 5-8 Analyze and evaluate print and non-print advertising</p>	<p>Interpret information from sources (K-4 such as stories, videotapes, books and direct instruction; 5-12 such as documents, newspapers, videotapes, CD roms, laserdiscs, online services and direct observations) Grades k-4 Evaluate the accuracy of information and the reliability of its sources</p>	<p>C. Consumer Health K-4 a. interpret how the media can influence a consumer's decisions regarding health practices and products 5-8 a. use critical thinking skills to analyze marketing and advertising techniques 9-12 a. analyze the factors that influence dietary choices including lifestyle, ethnicity, family, media and advertising A. evaluate the idealized body image and elite performance levels portrayed by the media and determine the influence of a young adult's self concept, goal setting and health decisions A. analyze health claims made by the media to determine their impact on personal and family health Risk Assessment & Reduction K-4 Evaluate how the media and other factors may influence one's perspective</p>

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