State Standards: Minnesota



Language Arts 2010 Revision College and Career Readiness Anchor Standards for Speaking, Viewing, Listening and Media Literacy Media Literacy Critically analyze information found in electronic, print, and mass media and use a variety of these sources 8. Communicate using traditional or digital multimedia formats and digital writing and publishing for a specific purpose. 0.8.7.7 Distinguish among different types of print, digital, and multimodal media. Speaking, Viewing, Listening and Media Literacy Benchmarks K-5 1. Recognize common signs and logos. 2. Identify commercials or advertisements. 2.8.7.7 Distinguish. understand, and use different types of print digital, and multimodal media 5.8.7.7 Distinguish among, understand, and use different types of print, digital, and multimodal media. 1. Make informed judgments about messages promoted in the mass media(e.g., film, television, radio. agazines,advertisements newspapers). 2. Locate and use information in print, non-print, and digital resources using a variety of strategies. 3. Evaluate the accuracy and credibility of information found in digital sources 4. Recognize ethical standards and safe practices in social and personal media communications. 8.9.7.7 Understand, analyze, and use different types of print digital, and multimodal media. 1. Evaluate mass media with regard to quality of production, accuracy of information, bias, stereotype. purpose, message and target audience (e.g., film, television, radio video games, advertisements). 2. Critically analyze the messages and points of view employed in different media (e.g., advertising, news programs, websites, video games, blogs, documentaries). 3. Analyze design elements of various kinds of media productions to observe that media

messages are constructed for a specific purpose

Social Studies

http://cfl.state

.mn.us/

bestpractice/

chapter4.pdf

Health Analyze the influence of culture, media, technology and other factors on health How internal and external factors like personal preferences, family and cultural eating habits. friends and the media and advertising influence eating habits HS Content Standards Students must complete three Individual and Community Health AND Physical Education and Fitness AND Career Investigation OR Occupational Experience Individual & Community Health A student shall demonstrate an understanding of decision-making and community health practices that promote healthful nutrition and dietary practices, and hysical fitness, and that reduce and prevent tobacco use, drug and alcohol use, intentional and unintentional injuries, HIV, sexually transmitted diseases, and unintentional pregnancies by: 1. analyzing how health maintenance and disease prevention decisions are influenced by the media, technological advances, interpersonal communication, and immediate and longterm risk factors;

2. creating a plan

for an in-depth study

of one of the

community health

practices described

in this subpart

including in-depth information needed,

procedures required.

how this area is

impacted by other

community health

practices, and

options for

completing an indepth

study.

This standard

requires completion

of the in-depthstudy

Information & Technology Literacy (Oct. 2004) Reading & Media Literacy http://www.memoweb.org/ links/ infotechlitstandards.pdf 9-12th grade Benchmarks 1. Students explain how meaning is conveyed in image, sound, and artistic works and gain understanding that most media messages are constructed to gain rofit and/or influence 2. Students analyze design elements of various kinds of media productions and gain messages have embedded values and points of view. Students analyze media for purpose, essage, accuracy, bias and intended audience and gain understanding that media messages are constructed using a creative language with its own rules.

understanding that media