State Standards: Maine



Language Arts

B. Literature & Culture
Students will use reading, listening
and viewing strategies to experience,
understand, and appreciate literature
and culture. Literacy texts that are
rich in quality, add to the
understanding of history and various
cultures and build an appreciation of
the many dimensions (e.g.
philosophical, ethical, aesthetic) or
human experience.

C. Language & Images Students will demonstrate an understanding of how words and images communicate. Language and images enable people to get things done, to take charge of their lives, to express opinions and feelings, to experience emotions, and to function as productive citizens. Students will consider such things as relationship between thought and language, the ways people use language and other symbol systems to communicate, the history and structure of English, and the similarities and differences in the ways various social, occupational, and cultural groups use language.

D. Informational Texts
Students will apply reading,
listening, and viewing strategies to
informational texts across all areas
of curriculum. When reading,
listening, and viewing critically,
students will ask pertinent
questions, recognize assumptions and
implications, and evaluate
information and ideas. In a world
that surrounds them with information,
they have to be able to connect with
this information and make sense of

Social Studies

Civics and Government
Secondary Grades
5. Evaluate the role of
the media and public
opinion in US politics,
including ways the
government and media
influence public
opinion.

History
Secondary Grades
Compare and contrast
the reliability of
information received
from multiple sources
(e.g. newspapers, radio
or TV, biography,
historical narrative)
to assess an historical
issue

Economic Systems of US 3. Explain the positive and negative impacts of advertising techniques on consumer behavior

Health/Prevention

Students will understand how media techniques, cultural perspectives, technology, peers and family influence behaviors that affect health.

Students receive an almost constant stream of information about their health and behavior. As a first step to making decisions that protect health, students need to recognize how different messages influence their actions.

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