## State Standards: Maine



## Language Arts

B. Literature & Culture Students will use reading, listening and viewing strategies to experience, understand, and appreciate literature and culture. Literacy texts that are rich in quality, add to the understanding of history and various cultures and build an appreciation of the many dimensions (e.g. philosophical, ethical, aesthetic) or human experience. C. Language & Images Students will demonstrate an understanding of how words and images communicate. Language and images enable people to get things done, to take charge of their lives, to express opinions and feelings, to experience emotions, and to function as productive citizens. Students will consider such things as relationship between thought and language, the ways people use language and other symbol systems to communicate, the history and structure of English, and the similarities and differences in the ways various social, occupational, and cultural groups use language. D. Informational Texts Students will apply reading, listening, and viewing strategies to informational texts across all areas of curriculum. When reading, listening, and viewing critically, students will ask pertinent questions, recognize assumptions and implications, and evaluate information and ideas. In a world that surrounds them with information, they have to be able to connect with this information and make sense of it.

Social Studies Civics and Government Secondary Grades 5. Evaluate the role of the media and public opinion in US politics, including ways the government and media influence public opinion. History Secondary Grades Compare and contrast the reliability of information received from multiple sources (e.g. newspapers, radio or TV, biography, historical narrative) to assess an historical issue Economic Systems of US 3. Explain the positive and negative impacts of advertising techniques on consumer behavior

## Health/Prevention

Students will understand how media techniques, cultural perspectives, technology, peers and family influence behaviors that affect health. Students receive an almost constant stream of information about their health and behavior. As a first step to making decisions that protect health, students need to recognize how different messages influence their actions.

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