## State Standards: Georgia



	Social Studies	Health/Prevention
Language Arts	Assesses the influence of	10 Distinguishes between fact and
(revised 10/07)	propaganda and media bias in the	fiction in media representation of
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Speaking/Listening/Viewing	formation of public opinion.	life events (e.g. violence, family
ELA8LSV2 (8th Grade)	18. Describes methods of measuring	and self image)
The student listens to and views various forms of text and media in order	public opinion.	14 Recognizes how sexual decisions
to gather and share information, persuade others, and express and	-rise of interest groups	are influenced by group pressure
understand ideas. The student will select and critically analyze messages	-polls-surveys, and election	(e.g. community, media, peer)
using rubrics as assessment tools	results	1. Discusses how to resist peer and
Speaking/Listening/Viewing	17. Identifies methods of effective	media pressures to use alcohol,
ELA9LSV1 (9th grade)	expression of public opinion.	tobacco products, and other drugs
The student demonstrates an understanding of listening, speaking and	-demonstrations	<ol><li>Recognizes how sexual decisions</li></ol>
viewing skills for a variety of purposes. The student observes and listens	<ul> <li>propaganda advertising</li> </ul>	are influenced by group pressures
critically and responds appropriately to written and oral communication in	-opinion and leadership	(e.g. community, media and peer)
a variety of genres and media.	15. Describes the development and	3. Identifies ways various forms of
ELA12LSV2 (12th grade)	nature of public opinion in	media, such as movies, glorify drug
The student formulates reasoned judgments about written and oral	American public. 18. Evaluates the	use.
communication in various media genres. The student	impact of media on public opinion	
delivers focused, coherent, and polished presentations that convey a clear	28. examines the role and	
and distinct perspective, demonstrate solid reasoning, and	influences of the news media with	
combine traditional rhetorical strategies of narration, exposition,	respect to law suits and trial	
persuasion, and description.	Major issues of American legal	
When responding to visual and oral texts and media (e.g., television,	history.	
radio, film productions, and electronic media), the student:	<ol><li>Identifies sources of</li></ol>	
a. Identifies and evaluates strategies used by the media to inform,	information- the media, computer	
persuade, entertain, and transmit culture (e.g., advertisements,	networks.	
perpetuation of stereotypes, use of visual representations, special	Distinguishes fact from opinion in	
effects, language).	sources and validates sources as to	
b. Analyzes the impact of the media on the democratic process (e.g.,	their authority, credibility and	
exerting influence on elections, creating images of leaders, shaping	possible bias	
attitudes) at the local, state, and national levels.		
c. Identifies and evaluates the effect of media on the production and		
consumption of personal and societal values.		
d. Interprets and evaluates the various ways in which local, national, and		
international events are presented and the ways information is		
communicated by visual image makers (e.g., graphic artists, documentary		
filmmakers, illustrators, news photographers).		
e. Critiques a speaker's diction and syntax in relation to the purpose of		
an oral communication and the impact the words may have on the		
audience.		
f. Delivers oral presentations that incorporate the elements of narration,		
exposition, persuasion, and/or literary analysis.		
proposed Jan. 2004		
Listening, Speaking & Viewing		
The student demonstrates an understanding of listening, speaking, and		
viewing skills for a variety of purposes. The student listens critically		
and responds appropriately to oral communication in a variety of genres		
and media. The student speaks in a manner that guides the listener to		
understand important ideas		
ELA6LSV2		
When responding to visual and oral texts and media (e.g. television,		
radio, film productions, and electronic media) the student		
b. identifies persuasive and propaganda techniques used in media and		
identifies false and misleading information		
Sample Tasks, Stan. 2		
f. The student analyzes the appeal of popular TV shows and films for		
particular audiences.		
g. The student explains the use of "propaganda techniques" (e.g.		
bandwagon, glittering generalities, celebrity) in TV commercials.		
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