



Smoking: Tobacco Sweepstakes and Giveaways

 <p>UTTER LOCHE</p> <p><small>SMOKING SERIOUSLY IRRITATES. Smoking Causes Lung Cancer, Heart Disease, Emphysema. And May Complicate Pregnancy.</small></p>	<p>Deconstructing Cigarette Ads in a Counter Advertising Workshop ©2004 Frank Baker, media educator</p>	
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Tobacco Sweepstakes & Giveaways

Posted below are some of the printed material found at locations that market cigarettes. Catalogs contain items that can be obtained only after collecting proof of purchase coupons found on cigarette packs. Notice the images, colors, expressions and emotions conveyed by the people in the promotional materials.



Newport

PLEASURE GOODS[®]



**Pleasure
is where
you find it!**

Program Expires 9/30/03



catalog
it's all about women

A day at the beach
and other good things

VIRGINIA SLIMS

2001 B&W T-Co.-3

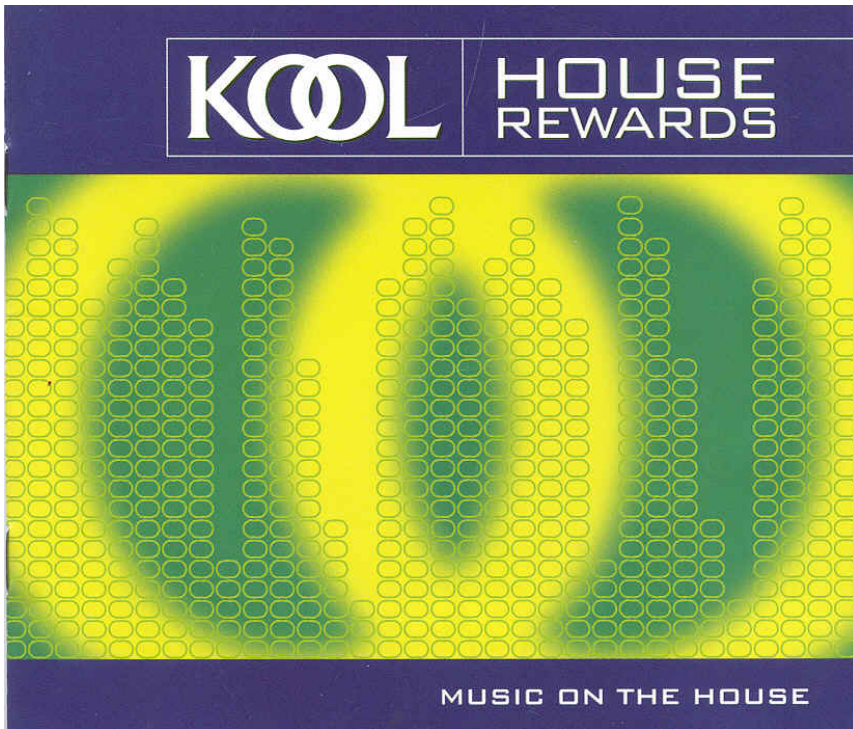
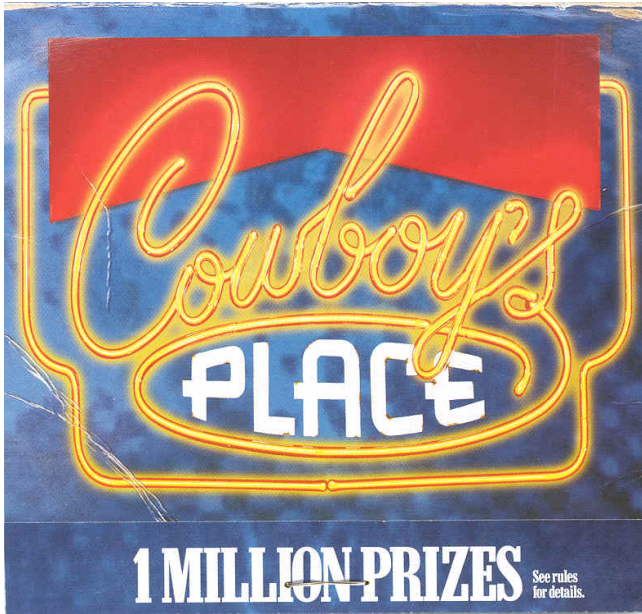
NOW FILTERED!

PALL MALL

WIN A CAR!

Grand Prize winner receives ONE of these three Cars
10 winners receive \$100
500 winners receive a coupon for 1 free carton of FILTERED PALL MALL

OFFER LIMITED TO OWNERS OF AN ELDER, EASY-ENTRY, NEWER MODEL PASSENGER VEHICLE



Want to win a
Million?



WIN A TRIP TO
NEW ORLEANS

4 DAYS

3 NIGHTS

LOTS OF HOT JAZZ

No purchase necessary. Limited to smokers 21 years of age or older. See official rules for details.



JUMP FOR
JAZZ

WITH BENSON & HEDGES

Official Sweepstakes Entry Form