



# Smoking: Tobacco Sweepstakes and Giveaways

 <p>UTTER LEAF</p> <p><small>QUITTING NOW GREATLY REDUCES Serious Risks to Your Health. Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.</small></p>	<p>Deconstructing Cigarette Ads in a Counter Advertising Workshop ©2004 Frank Baker, media educator</p>	
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## Tobacco Sweepstakes & Giveaways

Posted below are some of the printed material found at locations that market cigarettes. Catalogs contain items that can be obtained only after collecting proof of purchase coupons found on cigarette packs. Notice the images, colors, expressions and emotions conveyed by the people in the promotional materials.



# Newport

PLEASURE GOODS®



**Pleasure  
is where  
you find it!**

Program Expires 9/30/03



catalog  
*it's all about women*

A day at the beach  
and other good things

VIRGINIA SLIMS

2001 B&W T-Co.-3

**NOW FILTERED!**

# PALL MALL



## WIN A CAR!

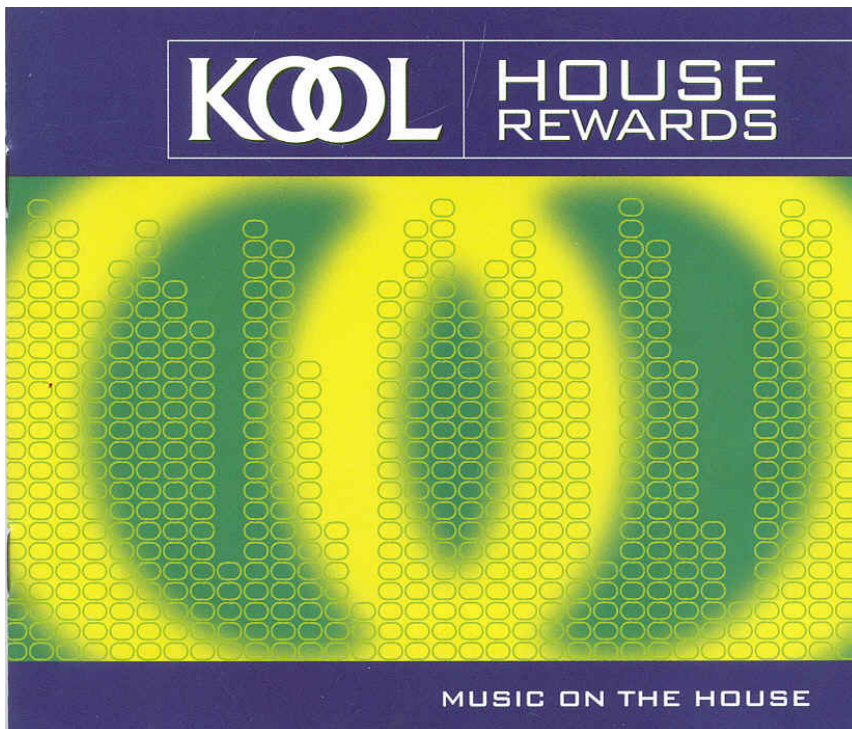
Grand Prize winner receives ONE of these three Cars

10 winners receive \$100

500 winners receive a coupon for 1 free carton of FILTERED PALL MALL

OFFER LIMITED TO SMOKERS 21 OR OLDER. ENTRY FORMS MUST BE RECEIVED BY SEPTEMBER 3, 2001.





Want to win a  
**Million?**



# WIN A TRIP TO NEW ORLEANS

## 4 DAYS

## 3 NIGHTS

## LOTS OF HOT JAZZ

No purchase necessary. Limited to smokers 21 years of age or older. See official rules for details.



# JUMP FOR JAZZ

## WITH BENSON & HEDGES

Official Sweepstakes Entry Form