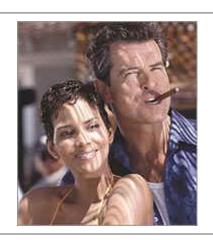
Smoking: In the News



Deconstructing
Cigarette Ads in a
Counter Advertising
Workshop
©2004
Frank Baker,
media educator



In The News

Current Events/News Articles/Teaching Resources

Teachers: please select one or more of these timely news articles for your students to read. Each provides a unique aspect to the tobacco story. Some concentrate on media; others provide resources for you to use.

2014

Kids exposed to tobacco ads online likelier to smoke
'Power walls' of tobacco products, ads attract both smokers &
nonsmokers

FDA set to launch \$115 million anti-tobacco ad campaign targeting teen smokers

<u>Viacom wants anti-tobacco ads on MTV, Comedy Central</u>
<u>Media Literacy May Trump Anti-Smoking Lessons</u>

2013

Teens Influenced By Images Of Smoking On Social Media

Most US youth exposed to tobacco advertising in stores

Every 10 tobacco ad sightings boost teens' risk of starting to smoke by almost 40%

Health Groups Protest Camel Crush Cigarette Ads

Media Literacy Programs Prevent Youth Smoking and Drinking

Despite federal ban, tobacco ads continue to lure teen smokers

Teens exposed to tobacco ads more likely to smoke (study)

Anti-Smoking Ads With Strong Arguments Work Best (Study)

New anti-tobacco ads for African American market unveiled

2012

Tobacco companies ordered to advertise smoking risk

Tobacco Advertising and Sales Falling, FTC Reports

<u>On-screen smoking may turn teens on to cigarettes</u>

<u>Stanford Study: Tobacco Ads Target Disadvantaged Communities,</u> Kids

Anti-Tobacco TV Ads Help Adults Stop Smoking, Study Finds
Tobacco advertising on the rise again

Senator calls for tobacco-less baseball; more anti tobacco ads

Are Tobacco Companies Still Targeting Kids?

CDC unveils graphic ads to combat smoking[]

Ads Encourage Youth Smoking, Report Says/Link to Report

2011

Clear Link Between Films and Teen Smoking

Adweek Examines Newport Cigarette Ad Campaigns Past & Present

Tobacco displays increase the odds of teens becoming smokers

Social Media Makes Kids More Likely To Drink, Smoke, Do Drugs,

Study Says

2010

<u>Kids Who Watch R Rated Movies At Risk For Smoking</u>

Plain truth deters teens from smoking

Tobacco Use Glamorized in Music Videos and Song Lyrics

<u>Big Tobacco Using YouTube To Shill Products?</u>

'<u>Media detective' tool</u> empowers children to skirt alcohol and tobacco marketing

<u>'Step Forward' Seen in Limiting Smoking Scenes in Films</u> / Rated R for smoking?

<u>Point-of-sale tobacco ads major cause of teen smoking: Study</u> New Bold Warnings on Tobacco Ads

FDA Unveils Rules Restricting Tobacco Advertising To Kids

Study: Camel No. 9 cigarette ads appeal to teen girls

Up in Smoke: Give Movies With Tobacco an Automatic 'R'

2009

<u>Tobacco companies advertise through social networks</u>
Major cigarette makers sue over new tobacco law

Court Smokes Out Tobacco Company's Cartoon Ad (news story; ad)
<a href="mailto:Team Sports Can't Compete With Films to Keep Kids From Smoking Researcher: good/bad movie characters influence teens to smoke Ad Industry Fights Tobacco Bill

<u>Challenge Likely for Law Limiting Tobacco Ads to Black-and-White Text</u>

ANA Mounts Suit to Block Tobacco Legislation

<u>Tobacco Regulation Is Expected to Face a Free-Speech Challenge</u>

Shocking images deter cigarette smokers: WHO

<u>Cigarettes in Popular Films Are Target of Health Groups</u>

Negative Tobacco Industry Ads Could Reduce Smoking

Smoking in the Movies: Under-the-Radar Cigarette Advertising?

<u>Cigarettes in "He's Just Not That Into You" Stir Anger at Studio</u>

New CDC Study Shows Tobacco Marketing Influences Kids
Tobacco Companies Targeting Teens, Study Says

News Article Archives 2008 2007 2005-2006 2004 2003 2002