



# Smoking: In the News

	<p>Deconstructing Cigarette Ads in a Counter Advertising Workshop ©2004 Frank Baker, media educator</p>	
---	---	---

## In The News

### Current Events/News Articles/Teaching Resources

Teachers: please select one or more of these timely news articles for your students to read. Each provides a unique aspect to the tobacco story. Some concentrate on media; others provide resources for you to use.

2014

[Kids exposed to tobacco ads online likelier to smoke](#)

['Power walls' of tobacco products](#), ads attract both smokers & nonsmokers

[FDA set to launch \\$115 million anti-tobacco ad campaign targeting teen smokers](#)

[Viacom wants anti-tobacco ads on MTV, Comedy Central](#)

[Media Literacy May Trump Anti-Smoking Lessons](#)

2013

[Teens Influenced By Images Of Smoking On Social Media](#)

[Most US youth exposed to tobacco advertising in stores](#)

[Every 10 tobacco ad sightings boost teens' risk of starting to smoke by almost 40%](#)

[Health Groups Protest Camel Crush Cigarette Ads](#)

[Media Literacy Programs Prevent Youth Smoking and Drinking](#)

[Despite federal ban, tobacco ads continue to lure teen smokers](#)

[Teens exposed to tobacco ads more likely to smoke](#) (study)

[Anti-Smoking Ads With Strong Arguments Work Best](#) (Study)

[New anti-tobacco ads for African American market unveiled](#)

2012

[Tobacco companies ordered to advertise smoking risk](#)

[Tobacco Advertising and Sales Falling, FTC Reports](#)

[On-screen smoking may turn teens on to cigarettes](#)

[Stanford Study: Tobacco Ads Target Disadvantaged Communities, Kids](#)

[Anti-Tobacco TV Ads Help Adults Stop Smoking, Study Finds](#)

[Tobacco advertising on the rise again](#)

[Senator calls for tobacco-less baseball; more anti tobacco ads](#)

[Are Tobacco Companies Still Targeting Kids?](#)

[CDC unveils graphic ads to combat smoking](#)

[Ads Encourage Youth Smoking, Report Says](#)/[Link to Report](#)

2011

[Clear Link Between Films and Teen Smoking](#)

[Adweek Examines Newport Cigarette Ad Campaigns Past & Present](#)

[Tobacco displays increase the odds of teens becoming smokers](#)

[Social Media Makes Kids More Likely To Drink, Smoke, Do Drugs, Study Says](#)

2010

[Kids Who Watch R Rated Movies At Risk For Smoking](#)

[Plain truth deters teens from smoking](#)

[Tobacco Use Glamorized in Music Videos and Song Lyrics](#)

[Big Tobacco Using YouTube To Shill Products?](#)

['Media detective' tool empowers children to skirt alcohol and tobacco marketing](#)

['Step Forward' Seen in Limiting Smoking Scenes in Films / Rated R for smoking?](#)

[Point-of-sale tobacco ads major cause of teen smoking: Study](#)

[New Bold Warnings on Tobacco Ads](#)

[FDA Unveils Rules Restricting Tobacco Advertising To Kids](#)

[Study: Camel No. 9 cigarette ads appeal to teen girls](#)

[Up in Smoke: Give Movies With Tobacco an Automatic 'R'](#)

2009

[Tobacco companies advertise through social networks](#)

[Major cigarette makers sue over new tobacco law](#)

[Court Smokes Out Tobacco Company's Cartoon Ad \(news story; ad\)](#)  
[Team Sports Can't Compete With Films to Keep Kids From Smoking](#)  
[Researcher: good/bad movie characters influence teens to smoke](#)  
[Ad Industry Fights Tobacco Bill](#)  
[Challenge Likely for Law Limiting Tobacco Ads to Black-and-White Text](#)  
[ANA Mounts Suit to Block Tobacco Legislation](#)  
[Tobacco Regulation Is Expected to Face a Free-Speech Challenge](#)  
[Shocking images deter cigarette smokers: WHO](#)  
[Cigarettes in Popular Films Are Target of Health Groups](#)  
[Negative Tobacco Industry Ads Could Reduce Smoking](#)  
[Smoking in the Movies: Under-the-Radar Cigarette Advertising?](#)  
[Cigarettes in "He's Just Not That Into You" Stir Anger at Studio](#)  
[New CDC Study Shows Tobacco Marketing Influences Kids](#)  
[Tobacco Companies Targeting Teens, Study Says](#)

News Article Archives

[2008](#)   [2007](#)   [2005-2006](#)   [2004](#)   [2003](#)   [2002](#)