

Teaching Resources: Media Literacy

- The Ad and the Ego
- Advertisements In Spanish
- Assignment Media Lit (Maryland State Curriculum)
- Association for Media Literacy Lesson Plans
- Australian Teachers of Media (ATOM)
- BYU Media Ed Database lesson plans
- Center for Media Literacy
- Chum TV Media Education Study Guides
- Core Concepts/Key Questions (handout)
- Creating Critical Viewers (curriculum)
- Critical Thinking
- “Don’t Buy It” Teacher Guide (PBS, pdf document)
- Education Resources (free downloadable curriculum Film Education)
- Essential Resources (recommended by ACME)
- Exploring Non-Fiction TV in Education
- FlashPoint (various curricula)
- Global Media Literacy downloadable curriculum
- How the Media Persuade: Verbally and Visually
- Incorporating Media Into the Curriculum
- Introduction to media literacy
- Kids and Media@ The New Millennium-An Analysis
- Lesson plan: Is our town a global village: developing media literacy in students
- Lesson plan: Investigating Junk Mail: Negotiating Critical Literacy at the Mailbox
Lesson Plans: The Junk Mail Explosion: Why You Buy and How Ads Persuade
- Lesson Plans: Media Literacy-Toward Youth Empowerment Through Mass Communications
- Look Again: a teaching guide to using film & TV with 3-11 year olds (BFI)

- Mass Media & Consumer Culture (lesson plans)
- McRel Lesson Plans: Critical viewing | Media production | Style and techniques in visual media
- Media Mindful
- Media Spot lesson plans
- Media Alert
- Media Education: The Quest for Media Literacy
- Media Moments
- Media Studies Teachers Online Resource Centre
- The Mediated Mind
- M Net: Lessons & Resources for Media Education
- Media Education Foundation
- Media Ed Lesson Plans (KQED)
- Media Literacy for Global Citizenship
- Media Literacy for Prevention, Critical Thinking, Self-Esteem
- Media Literacy In The Classroom (Newsweek)
- Media Literacy Online Project (University of Oregon)
- Media Lit Resources (Web English Teacher)
- Media Resources for Grades K-8
- Media Studies-Curriculum for Secondary Grades (Saskatchewan)
- Media studies Lesson plans (NY Times Learning Network)
- Mediawatch videos
- Messages and Meanings (NIE)
- Mind Over Media (Court TV's Choices & Consequences)
- Moving Images In The Classroom (BFI)
- New Mexico Media Literacy Project
- Priime Time Today
- Reading Between The Lines: Media Literacy
- Resources For Change
- Resources for Teaching Media Literacy
- 70 Plus Ideas for Viewing & Representing
- Stay Free High School Media Literacy Curriculum
- Student as Media evaluator
- Teaching Current Events Via Newspapers, Magazines and TV
- Teaching Educators About Media Project

- Teaching Kits (Media Awareness Network)
- Teaching Media Literacy: Helping Kids Become Wise Consumers of Information
- Tools for Teachers
- TV&ME Media Literacy
- Video-Link Lesson Plans
- Words/Music/Images: Interpretation and Meaning
- YouthLearn Media Literacy Toolbox

Media Literacy Materials in Spanish

(NOTE: this is by no means an exhaustive nor complete list. If you are aware of other materials (books, videos, curriculum etc.) please email me the details, and I will post them here: fbaker1346@aol.com

Introduction to Media Literacy by Renee Hobbs Hobbs, R. (2003). Lo que docentes y estudiantes deben saber sobre los medios.

In R. Morduchowicz (Ed.) Comunicacion, medios y educacion: un debate para la educacion en democracia. Octaedro: Barcelona, Spain (pp. 119 – 124).

The Spanish publishing house, “Ediciones de la Torre” has translated and published several titles including: Len Masterman’s “La Ensenanza de los medios de comunicacion”, Kathleen Tyner and D. Lloyd “Aprender con los medios de comunicacion”, Robyn Quin and Barry McMahon “Historias y estereotipos”, Mario Kaply “Una pedagogia de la comunicacion”, Guillermo Orozco “Television y audiencias: un enfoque cualitativo”, Alfonso Gutierrez Martin “Educacion multimedia y nuevas tecnologias.”

In Mexico, the National Pedagogical University UPN has produced an entire media literacy kit with video tape, audio cassette, anthology, and magazines.

In Spain, Roberto Aparici has published considerably through the UNED

(Universidad Nacional de Educacion a Distancia).

The New Mexico Media Literacy Project has put out a Spanish version of its great CD's

entitled, Medios y remedios – la alfabetización de los medios de comunicación para la salud

in cooperation with the New Mexico Health Department. It is listed on their website and publication

list. Details at www.nmmlp.org Download the curricula review for

Medios y remedios: La alfabetización de los medios de comunicación para la salud

PRIME TIME TODAY (<http://www.primett.org>)

has the first media literacy coloring book aimed at 5-8 year olds in both English and Spanish versions.

PTA Taking Charge of Your TV

<http://www.pta.org/ptacommunity/takecharge/tv.asp>

<http://www.ciconline.org/enrichment/medialiteracy/takingcharge/default.htm>

The Control Your TV website has a Spanish version,

<http://www.controlesutelevisor.org/>

CME California Campaign for Kids TV

http://www.cme.org/children/kids_tv/index_kids.html

Navigating the Children's Media Landscape A Parent's and Caregiver's Guide	
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This report released by National PTA and Cable in the Classroom provides tools to help parents take control of TV viewing and other media activities. Authored by the American Institutes for Research, the report offers:

- a guide to help families develop a comprehensive media plan that allows them to take greater control of their TV viewing, Internet and other media activities
- a chart with how to use media to support age appropriate development
- ideas and strategies to help parents and caregivers select and use media in ways appropriate for their children

Download the report – English
version [PDF – 564 KB]

Download the report – Spanish version
[PDF – 551 KB]