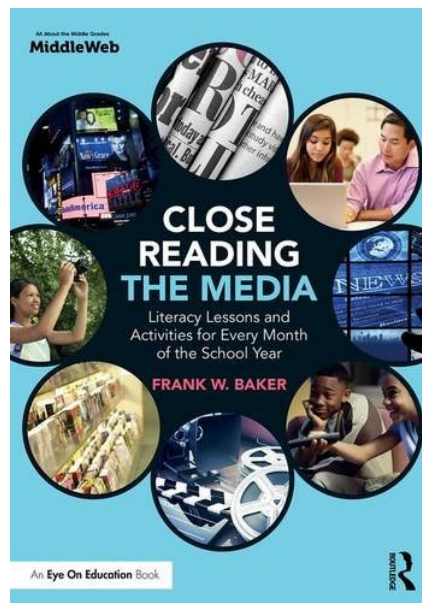
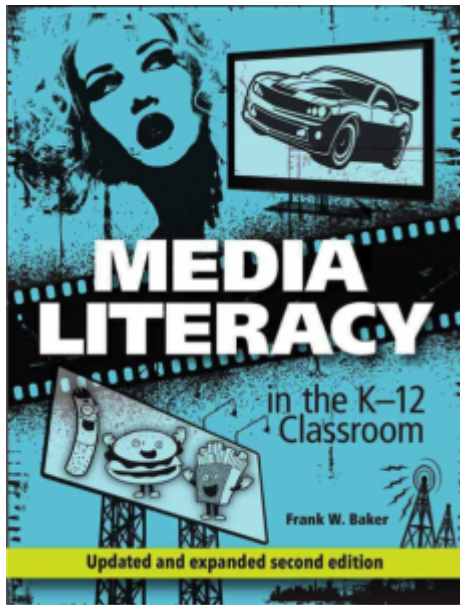


# Publications

## Frank W. Baker: Publications

[HOME](#) / FRANK W. BAKER: PUBLICATIONS

### OUT NOW & FORTHCOMING



### [MEDIA LITERACY IN THE READING THE MEDIA K-12 CLASSROOM](#)

Fall 2017 (Routledge)

2nd edition, Nov. 2016

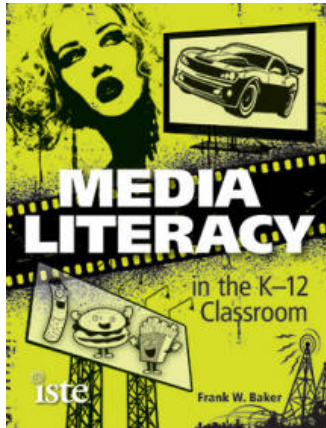
Literacy Lessons & Activities  
(ISTE)

For Every Month of the School Year

### [CLOSE](#)

Coming

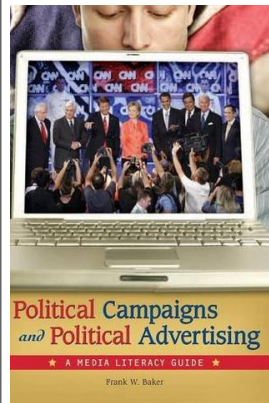
### BOOKS AUTHORED BY FRANK W. BAKER



### **MEDIA LITERACY IN THE K-12 CLASSROOM**

“Covering many mediums from television to music to the internet among others, it covers suggestions on how to increase media literacy no matter the student’s place in the educational curriculum.”

– Midwest Book Review



### **POLITICAL CAMPAIGNS AND POLITICAL ADVERTISING: A MEDIA LITERACY GUIDE**

“Easy to understand language to examine and interpret the content of media messages in print, image and multimedia forms in an objective manner.”

– Research & Reference Book News

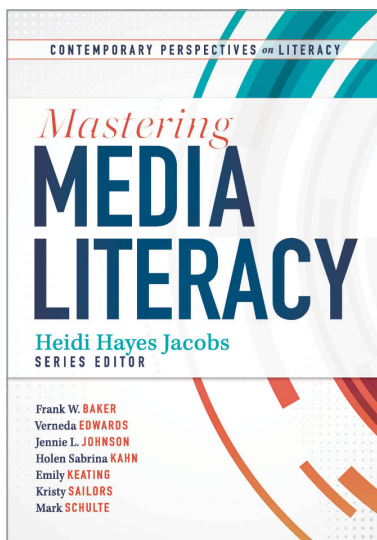


### **COMING DISTRACTIONS: QUESTIONING MOVIES**

“the book’s punchy headlines, sound-bite-style text, and bold design will help hold readers’ attention.”

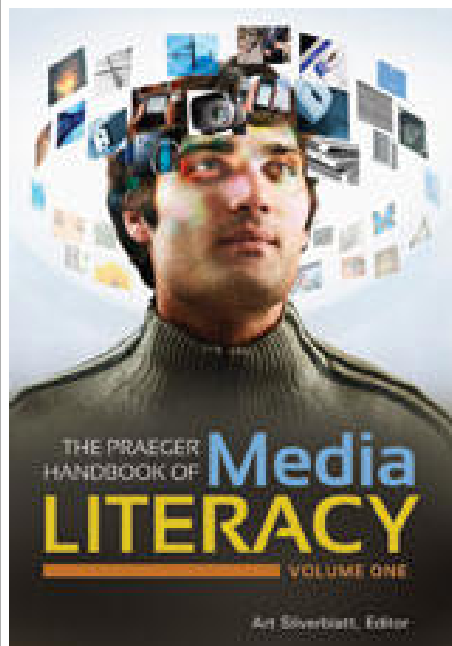
– BOOKLIST

**BOOKS FEATURING CHAPTERS WRITTEN BY FRANK W. BAKER**



## MASTERING MEDIA LITERACY

Solution Tree Press  
December 2013



## THE PRAEGER HANDBOOK OF MEDIA LITERACY

Chapter on teaching standards; media literacy history timeline  
ABC-CLIO, Nov 2013

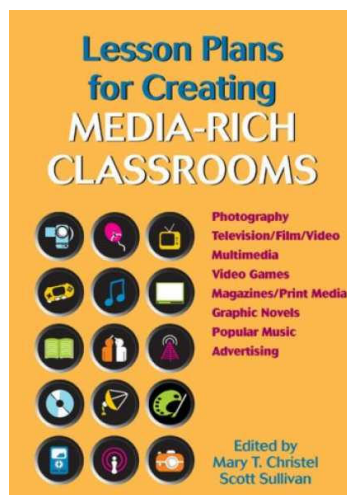
## **CURRICULUM 21** Essential Education for a Changing World



Edited by  
**HEIDI HAYES JACOBS**

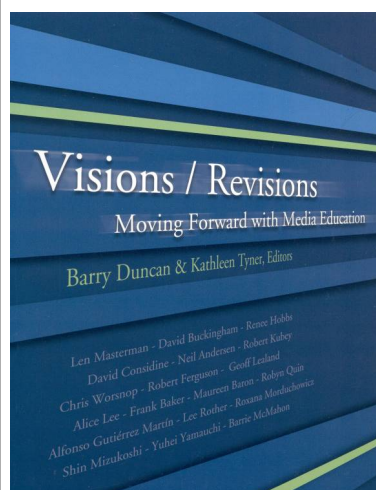
## CURRICULUM 21 (Chapter on Media Literacy)

ASCD, January 2010



## LESSON PLANS FOR CREATING MEDIA-RICH CLASSROOMS

(Chapter on junk food ads) Natl Council of Teachers of English



## VISIONS / REVISIONS: MOVING FORWARD WITH MEDIA EDUCATION

(Chapter on tobacco marketing) National Telemedia Council