

MiddleWeb Columns Blogs by Frank Baker

MiddleWeb



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These blogs resulted in this media literacy book: take a look.

2022

January Media Literacy Words To Intrigue Your Students
February Students Produced PSAs Ignite Critical Thinking
February War Breaks Out: Where Students Get The News
April 12 Ways We Can Teach About The Holocaust
May Every Students Needs To Know How to Factcheck
October New YA Graphic Novel Tells Family's Holocaust Story

2021

January What Will We Do About Internet Literacy?
March Teaching Kids to Read The Images They See
May Teaching Media Literacy is NOT An Option
July What We Want Students To Know About The Media
Sept It's Emmy Time: Why Should We Care?
Nov Help Students Become Adept Media Evaluators

2020

January Social Media Influencers: Who Can You Trust?
February Verification, the #1 Vocabulary Word for 2020
March Why Media Literacy Matters In Science Class
May Teaching Media Literacy in the Pandemic Era
June Video as Primary Source
July Teaching Kids About Political Ads
Sept Using Print & TV Ads As Informational Texts

Oct Picturing the Pandemic

2019

January Using Newsy Numbers to Teach Media Literacy
January Teach Media Literacy Using The Super Bowl Ads
March Media Literacy Meets Congressional Testimony
April Visual & Media Literacy: Political Campaign
Optics
May Teaching Visual Literacy: Images & Propaganda
June Teaching The Techniques of Media Manipulators
August Real Media Literacy: Spotting a Fake News Story
Sept Helping Students Get Smart About Those ‘Smart
Pills”
Oct Helping Students Analyze the Impact of Political
Ads

2018

January Using Weight Loss Ads To Teach Media Literacy
January Based On A True Story: History Vs Hollywood
February 1968 In The Spotlight: Looking Back 50 Years
February Learning From The Oscars
March Teaching Media Literacy: The Grapes of Wrath
May Using Pop Culture to Teach Media Literacy
June Using Short Video Clips to Teach Media Literacy
July Use The Emmy Awards As A Versatile Teaching
Tool
Sept A New Curriculum Uses Film To Teach Democracy
Oct When Should We Teach Kids Critical Thinking
Skills?
Nov Your Students Eyeballs Are Worth A Bundle

2017

January Explore The Art of Making Movies
January Black History: The Visions of Gordon Parks
February How Media Appeals to Our Emotions
March President Vs The Press: A Media Literacy
Challenge
March The WOW Factor: Science, Technology & The Movies

May	The 15 Minute Media Literacy Lesson
May	How to Read Infographics
June	Civil Rights: How Pictures Changed America
July	Engaging Students In Tobacco Ad Analysis
August	What All Students Need to Know About the News
August	Use the Emmy Awards to Teach Media Literacy
Sept	If There's War How Will Students Get Their
News?	
Oct	Why Media Literacy Week Means So Much
Oct	We're Not The Only Ones Who Want Kids'
Attention	
Nov	Using Film To Teach Reading & Literacy
2016	
Feb	Teaching Propaganda Using Political Ads
April	Using Political Magazine Covers to Teach
Media Literacy	
May	Middle School Kids Love Parody
June	Learning About Product Placement
July	Campaign Ads: The Image Is Everything
July	Media Literacy in Today's Social Studies
Classrooms	
Sept	How To Watch The Debates
Nov	How to Help Kids Become Active Video Viewers
Nov	Kids Need Our Help Detecting Fake News
Nov	Here Come The Toy Ads
Dec	How Big Media Shapes The News Kids See
2015	
January	Teaching Film Literacy Without the Film
April	Visual Media Literacy & Presidential Politics
May	Helping Students Close Read Iconic Images
July	Powerful Iconic Images Can Educate and Inform
July	The POTUS Primary Debates
Sept	Propaganda Isn't History: It's Current Events
Oct	Tie TV Advertising to Media Literacy
Nov	Analyzing The Media Through Docudramas

Dec What's Missing From This Media Message?

2014

January Teaching Media Literacy: It's The Diet Ad Season

February Making Sure Your (Brand) Name is Out There

March History Vs Hollywood Who Gets It Right?

June Close Reading & What It Means for Media Literacy

July Close Reading: Visual Literacy Through

Photography

August How to Close Read The Language of Film

August Teaching Image as Text: The Emmy Awards

Sept Costume Design: Part of the Language of Film

Oct Campaign Ads: Helping Students Find The Truth

Nov Using Toy Ads to Build Media Literacy Skills

2013

January Visual Media: A New Literacy

January Media Literacy: Teaching About Visual Media

February Learning More About the Movies

April Visual Literacy & Politics

June New Literacies: Scriptwriting

Sept Teaching Visual Literacy With Magazines

Nov STEAM & Media Literacy

2012

October Watching the Presidential Debates With Kids

October Media Literacy, Politics and Students

