

# MiddleWeb Columns Blogs by Frank Baker

## MiddleWeb



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These blogs resulted in [this media literacy book](#): take a look.

2022

January [Media Literacy Words To Intrigue Your Students](#)  
February [Students Produced PSAs Ignite Critical Thinking](#)  
February [War Breaks Out: Where Students Get The News](#)  
April [12 Ways We Can Teach About The Holocaust](#)  
May [Every Students Needs To Know How to Factcheck](#)  
October [New YA Graphic Novel Tells Family's Holocaust Story](#)

2021

January [What Will We Do About Internet Literacy?](#)  
March [Teaching Kids to Read The Images They See](#)  
May [Teaching Media Literacy is NOT An Option](#)  
July [What We Want Students To Know About The Media](#)  
Sept [It's Emmy Time: Why Should We Care?](#)  
Nov [Help Students Become Adept Media Evaluators](#)

2020

January [Social Media Influencers: Who Can You Trust?](#)  
February [Verification, the #1 Vocabulary Word for 2020](#)  
March [Why Media Literacy Matters In Science Class](#)  
May [Teaching Media Literacy in the Pandemic Era](#)  
June [Video as Primary Source](#)  
July [Teaching Kids About Political Ads](#)  
Sept [Using Print & TV Ads As Informational Texts](#)

Oct	<a href="#"><u>Picturing the Pandemic</u></a>
2019	
January	<a href="#"><u>Using Newsy Numbers to Teach Media Literacy</u></a>
January	<a href="#"><u>Teach Media Literacy Using The Super Bowl Ads</u></a>
March	<a href="#"><u>Media Literacy Meets Congressional Testimony</u></a>
April	<a href="#"><u>Visual &amp; Media Literacy: Political Campaign Optics</u></a>
May	<a href="#"><u>Teaching Visual Literacy: Images &amp; Propaganda</u></a>
June	<a href="#"><u>Teaching The Techniques of Media Manipulators</u></a>
August	<a href="#"><u>Real Media Literacy: Spotting a Fake News Story</u></a>
Sept	<a href="#"><u>Helping Students Get Smart About Those ‘Smart Pills’</u></a>
Oct	<a href="#"><u>Helping Students Analyze the Impact of Political Ads</u></a>
2018	
January	<a href="#"><u>Using Weight Loss Ads To Teach Media Literacy</u></a>
January	<a href="#"><u>Based On A True Story: History Vs Hollywood</u></a>
February	<a href="#"><u>1968 In The Spotlight: Looking Back 50 Years</u></a>
February	<a href="#"><u>Learning From The Oscars</u></a>
March	<a href="#"><u>Teaching Media Literacy: The Grapes of Wrath</u></a>
May	<a href="#"><u>Using Pop Culture to Teach Media Literacy</u></a>
June	<a href="#"><u>Using Short Video Clips to Teach Media Literacy</u></a>
July	<a href="#"><u>Use The Emmy Awards As A Versatile Teaching Tool</u></a>
Sept	<a href="#"><u>A New Curriculum Uses Film To Teach Democracy</u></a>
Oct	<a href="#"><u>When Should We Teach Kids Critical Thinking Skills?</u></a>
Nov	<a href="#"><u>Your Students Eyeballs Are Worth A Bundle</u></a>
2017	
January	<a href="#"><u>Explore The Art of Making Movies</u></a>
January	<a href="#"><u>Black History: The Visions of Gordon Parks</u></a>
February	<a href="#"><u>How Media Appeals to Our Emotions</u></a>
March	<a href="#"><u>President Vs The Press: A Media Literacy Challenge</u></a>
March	<a href="#"><u>The WOW Factor: Science, Technology &amp; The Movies</u></a>

May	<a href="#"><u>The 15 Minute Media Literacy Lesson</u></a>
May	<a href="#"><u>How to Read Infographics</u></a>
June	<a href="#"><u>Civil Rights: How Pictures Changed America</u></a>
July	<a href="#"><u>Engaging Students In Tobacco Ad Analysis</u></a>
August	<a href="#"><u>What All Students Need to Know About the News</u></a>
August	<a href="#"><u>Use the Emmy Awards to Teach Media Literacy</u></a>
Sept	<a href="#"><u>If There's War How Will Students Get Their News?</u></a>
Oct	<a href="#"><u>Why Media Literacy Week Means So Much</u></a>
Oct	<a href="#"><u>We're Not The Only Ones Who Want Kids' Attention</u></a>
Nov	<a href="#"><u>Using Film To Teach Reading &amp; Literacy</u></a>
2016	
Feb	<a href="#"><u>Teaching Propaganda Using Political Ads</u></a>
April	<a href="#"><u>Using Political Magazine Covers to Teach Media Literacy</u></a>
May	<a href="#"><u>Middle School Kids Love Parody</u></a>
June	<a href="#"><u>Learning About Product Placement</u></a>
July	<a href="#"><u>Campaign Ads: The Image Is Everything</u></a>
July	<a href="#"><u>Media Literacy in Today's Social Studies Classrooms</u></a>
Sept	<a href="#"><u>How To Watch The Debates</u></a>
Nov	<a href="#"><u>How to Help Kids Become Active Video Viewers</u></a>
Nov	<a href="#"><u>Kids Need Our Help Detecting Fake News</u></a>
Nov	<a href="#"><u>Here Come The Toy Ads</u></a>
Dec	<a href="#"><u>How Big Media Shapes The News Kids See</u></a>
2015	
January	<a href="#"><u>Teaching Film Literacy Without the Film</u></a>
April	<a href="#"><u>Visual Media Literacy &amp; Presidential Politics</u></a>
May	<a href="#"><u>Helping Students Close Read Iconic Images</u></a>
July	<a href="#"><u>Powerful Iconic Images Can Educate and Inform</u></a>
July	<a href="#"><u>The POTUS Primary Debates</u></a>
Sept	<a href="#"><u>Propaganda Isn't History: It's Current Events</u></a>
Oct	<a href="#"><u>Tie TV Advertising to Media Literacy</u></a>
Nov	<a href="#"><u>Analyzing The Media Through Docudramas</u></a>

Dec                    [What's Missing From This Media Message?](#)

2014

January    [Teaching Media Literacy: It's The Diet Ad Season](#)

February   [Making Sure Your \(Brand\) Name is Out There](#)

March        [History Vs Hollywood Who Gets It Right?](#)

June           [Close Reading & What It Means for Media Literacy](#)

July            [Close Reading: Visual Literacy Through](#)  
[Photography](#)

August       [How to Close Read The Language of Film](#)

August       [Teaching Image as Text: The Emmy Awards](#)

Sept           [Costume Design: Part of the Language of Film](#)

Oct            [Campaign Ads: Helping Students Find The Truth](#)

Nov            [Using Toy Ads to Build Media Literacy Skills](#)

2013

January    [Visual Media: A New Literacy](#)

January    [Media Literacy: Teaching About Visual Media](#)

February   [Learning More About the Movies](#)

April        [Visual Literacy & Politics](#)

June         [New Literacies: Scriptwriting](#)

Sept         [Teaching Visual Literacy With Magazines](#)

Nov         [STEAM & Media Literacy](#)

2012

October    [Watching the Presidential Debates With Kids](#)

October    [Media Literacy, Politics and Students](#)

