



Media and Politics: Past Campaign Ads

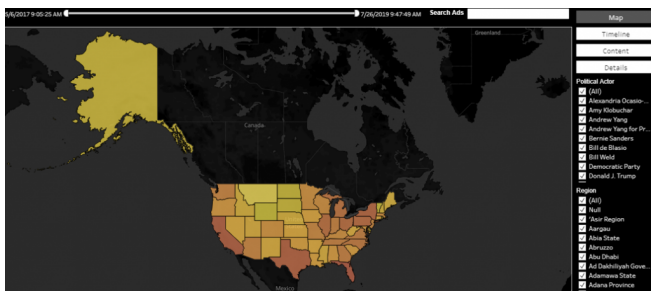
	<p><i>The Role of Media in Elections: Helping Students Understand Media's Influence</i></p> <p>by Frank Baker, media educator</p> <p>(Workshops available; contact me)</p> <p>fbaker1346@aol.com ©2004</p>	
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Where to Locate Current & Past Presidential Campaign Ads

Snap Political Ads Library



[SnapChats Political Ad Library](#)



[Ad Watch](#)

[Political TV Ad Archive](#)

MUSEUM OF THE MOVING IMAGE
THE LIVING ROOM CANDIDATE
 PRESIDENTIAL CAMPAIGN COMMERCIALS 1952-2012 ★ ★ ★

COMMERCIALS
 ELECTION YEAR
 1952
 1956
 1960
 1964
 1968
 1972
 1976
 1980
 1984
 1988
 1992
 1996
 2000
 2004
 2008
 2012
 TYPE OF COMMERCIAL
 ISSUE

HOME
 Films (2012)


PCL

stands for

Political Communication Lab



Abbreviations.com

[The Living Room Candidate](#)
[Political Communication Lab](#)

RealClear Politics

Polls Election 2016 Video Writers

Election 2016 Ad Archive



The Final Meidown
 Clinton Campaign Ad Labels "Donald Trump: The Final Meidown"
 Hillary Clinton's campaign released this new video, claiming that Donald Trump was a "meidown" of the 1980s, and a "meidown" of the 1980s.



Trump Ad Targets "Folky Story" Hillary Clinton For Corruption
 Trump's "The Clinton Foundation" ad targets Hillary Clinton's record as Secretary of State, claiming she was a "Folky Story" and a "Folky Story".



New Clinton Ad Targets Trump For Mocking Disabled Reporter
 This ad from the Clinton campaign targets Trump's mocking of a disabled reporter, claiming he was a "Folky Story" and a "Folky Story".

In The News



Trump Challenge Clinton To Run For Term, Not Just For President
 Trump's "The Clinton Foundation" ad targets Hillary Clinton's record as Secretary of State, claiming she was a "Folky Story" and a "Folky Story".



Clinton Campaign Ad Labels "Donald Trump: The Final Meidown"
 Hillary Clinton's campaign released this new video, claiming that Donald Trump was a "meidown" of the 1980s, and a "meidown" of the 1980s.

[Real Clear Politics](#)

[Political Ads On YouTube](#)



[New Republic Magazine](#)

[CNN's Presidential Political Ad Archives](#)

Historic Campaign Ads [\(CSPAN\)](#)

[The Art of the Negative Ad](#)

[Political Ads: A Look Back At Eye-Catching Campaign Spots](#) (Slideshow)

1964 The Daisy Ad	1984 Morning In America	1988 The Willy Horton Ad
Sponsor: Lyndon Johnson	Sponsor: Ronald Reagan	Sponsor: George Bush
