Media and Politics: In the News (2011)

- Ron Paul Unscathed in Iowa Ad War
- "Whoops" Is the Latest Ad Attacking Gingrich
- Group Runs Sarah Palin 'Vote Rogue' Ad in Iowa
- In New TV Ad, Rick Perry Hits Rivals Who Served in Congress
- New Funding Rules Fuel Ad War, Shape Race
- Ad wars in Iowa
- The Iowa caucuses: a media game
- Gingrich Iowa TV Ads Keeping Campaign in Debt
- Shot in Arm Expected for 2012 Political Ad Spend
- Pro-Gingrich Group Kicks Off Ad Campaign
- Perry, Romney lead in \$10M Iowa ad spending spree
- Outside groups unleash barrage of TV attack ads in Mass
- Perry runs ads in Iowa calling for part-time Congress
- Attack ads use real-life actions, words
- Christmas cease-fire over; final Iowa ad war begins
- New Romney Iowa ad: Smaller government, end of 'Obamacare'
- Mitt Romney ad touts his business experience
- Modernizing Attack Ads by Using Old Videos
- Newt, Romney In The Sandbox Over Attack Ads
- With caucus in sight, Bachmann hits Iowa airwaves
- <u>Iowa awash in negative campaign ads</u>
- Attack of the Super PACs
- Anti-Gingrich US ads herald new era of mudslinging
- Michele Bachmann's New Iowa Ad Campaign
- Iowa political TV ad buys approach \$6 million
- NH family not buying negative ads
- <u>Campaign briefs: Romney shrugs off Gingrich's complaints</u>
 about ads
- Silent Night (or Two) for Attack Ads
- Republican candidates flood Iowa with negative ads

- Romney, Gingrich trade barbs over campaign ads
- Romney super PAC ad hits Gingrich, Perry, but ignores
 Paul
- Perry Ad Goes Negative on Gingrich, Romney
- Pro-Perry PAC goes negative in Iowa and South Carolina
- Negative Campaign Ads Taking a Toll on GOP Candidates?
- From YouTube to Facebook, New Digital Targeting Helps
 Romney
- In Ad, Ann Romney Stresses Character
- Romney, Perry Running Huge Iowa Buys
- Huntsman, Paul and Romney Turn Up Heat on NH Airwaves
- The Negative Ads That Brought Down Newt
- Ron Paul releases new anti-Washington ad in early voting states
- Gingrich Counterattacks in Iowa Decrying 'Negative Junk'
 Ads
- <u>Super PAC ad: Huntsman is 'conservative who can win'</u>
- Romney Gets \$1M Boost From Super PAC
- Gingrich Super PAC Debuts New TV Ad
- Newt plans new wave of Iowa TV
- Breaking News: Negative Ads Work
- Political attack ads: What makes them work best
- Romney group airs attack ads in Florida
- Romney Ad Attacking Gingrich Sticks In The Minds Of Iowa
 Voters
- Rick Perry turns 'I'm Tim Tebow of Iowa caucuses' into web ad
- Perry ads create stir in Iowa
- Mitt Romney on Negative Ads: 'I'm a Big Boy'
- Romney: Campaign responsible for no negative ads
- Paul's aggressive ad campaign may alter Iowa race
- Romney's three ads with two messages
- WATCH: Ads Like This Are How Obama Is Going To Win The Election
- Reform Groups Complain to FEC about Perry Ads□
- <u>FEC Won't Require Groups Airing Political Ads to</u> Disclose Donors

- Romney, Perry debut new TV ads
- <u>Super PAC launches ad campaign for Rick Santorum</u>
- Reform Groups Complain to FEC about Perry Ads□
- Ron Paul: My ads about Gingrich not negative
- 2012 Campaign Ads Owe Debt To 'Daisy Petals'
- Pro-Romney super PAC using media firms tied to Swift
 Boat, Willie Horton
- Iowa voters are deluged with campaign ads, some nasty
- Attack ad shows Mitt Romney speaking French
- Of course 2012 will have negative ads
- Ron Paul makes his case with hard-hitting ads
- <u>Understanding Gingrich's negative campaigning challenge</u>
- Gingrich Pledges To Run Campaign Free Of Negative Ads
- GOP Ads Get Personal
- Perry pushes against 'political correctness' in new TV ad
- Perry Ad On Gays In The Military Goes Viral, Sparks
 Parodies
- The man behind the Ron Paul ads
- Ron Paul ad blasts Gingrich as a 'career politician'
- New Paul ad charges Gingrich with 'selling access' to Washington
- 2012 Political Online Ad Tsunami Coming
- Karl Rove-related group launching Solyndra ads at Obama
- Who is paying for political ads?
- In Latest Ad, Romney Pounds Gingrich
- <u>Super PACs herald a punishing campaign season</u>
- Tying them to Obama, Perry ad criticizes GOP rivals on health care
- Romney super PAC spends \$3.1M on Iowa ad
- NH Primary Spending Way Down Among GOP Candidates
- The Ad War Heats Up: How Religion Is Playing in Iowa
- Ron Paul runs edgy new ad in Iowa and New Hampshire
- The Secret Weapon of Modern Political Campaigns: the U.S. Mail
- Perry Drops Half Million On Iowa Ads
- Ron Paul ad bashing Newt Gingrich's record airs in Iowa

- Romney steps up pace of campaign as caucuses near
- Paul, Perry and Gingrich hit Iowa airwaves with new ads
 [Video]
- Gingrich's first ad focuses on love of US, economy
- Web ads are vital to WH runs, political campaigners say
- Gingrich to air first TV ads in Iowa
- Gingrich on air in Iowa ahead of caucuses
- Energetic Paul TV ad hits airwaves
- TV ad wars heating up for GOP candidates
- Airwaves Getting Crowded in Early Nominating States
- Romney, Perry Have Bought Most Ads
- Perry's new campaign ad, "Faith"
- As nomination voting nears, TV ad wars get intense
- Rick Santorum ad to run Monday in the Register, other
 Iowa newspapers
- Web an increasing tool to link campaigns, voters
- Rick Perry aims new ad right at Mitt Romney
- Perry Airs Ad in Appeal to Iowa Evangelical Voters
- Perry focuses on faith in Iowa ad
- As nomination voting nears, TV ad wars get intense
- Anti-Mitt Romney web ad shows advance of new technology,
 challenge to message control
- Mitt Romney launches his first TV ad in Iowa
- Romney to air Iowa ad, signaling play for caucuses
- Cain campaign goes up with new ad in Iowa
- Ron Paul Ad Blasts Newt Gingrich for 'Serial Hypocrisy'
- See the First Barack Obama TV Ads of This Election
- Your Brief Guide to the 2012 Super PACs
- Obama campaign launches first ads (Nov.29)
- Dems attack Romney in new Hollywood style ad
- DNC attacks Romney as a flip-flopper in new ad
- TV Attack Ads Aim at Obama Early and Often
- Ad spending on primaries is down so far
- <u>Super PAC buys more air time for Huntsman ad</u>
- Romney Ad in New Hampshire Attacks Obama
- Study: Half of Facebook Users Post Political Messages
 [INFOGRAPHIC]

- Obama Campaign Blasts Romney's First TV Ad As
 'Deceitful'
- Candidates Focus on Debate Caution in YouTube Era
- <u>Pandora to Candidates: We Can Target Voters</u>
- Pandora Media solicits political ads
- Political Ads To Hit \$3.2B, Most In Local TV Buys
- Cable News—Fox News In Particular—Looks to Reap Rewards
 From Campaign/ Issue Ads
- Super-PAC gives boost to Huntsman with ad buy
- Republican Ads Turn More Aggressive
- Perry rebukes Obama's 'lazy' remark in new ad
- Perry Makes \$1 Million Ad Buy on Fox News
- Hulu Makes Play for 2012 Political Dollars
- Group Buying Ads in Support of Perry
- To Catch Up, Perry Makes a Big Ad Buy
- <u>Tweets Become New Spin Room in 2012 Race</u>
- Political advertising & spot TV in 2012
- Karl Rove group attack ad targets Warren's support of OWS
- <u>Dueling Outside Groups Launch Obama Ads in Swing States</u>
- Political advertising & spot TV in 2012
- DNC Ad in Detroit Tells Romney: 'Hit the Road, Mitt'
- Political Fact Checking That Doesn't Amplify the Lie
- In Ads, Candidates Turn Up Heat On Romney
- <u>Elections Will Turn on Which Candidates Use Social</u>
 <u>Sharing Most Effectively</u>
- New Ad Challenges Romney's Abortion Stance
- Mitt Romney hangs back on TV ad spending
- Rick Perry Ads Hit NH Radio
- Americans for Prosperity TV ad hits Obama on Solyndra
- Social media open new chapter in 2012 campaign
- Perry "Super PAC" to Air Ads in Iowa, S.C.
- FCC's New Political Ad Disclosure Plan Has Broadcasters
 Concerned
- Broadcasters to Benefit from Projected \$4B Political Ad Spend
- Cain's smoking ad divides Republicans

- GOP Unleashes TV Ad War
- Romney Targeted in High-Dollar Ad Onslaught
- Rick Perry touts job creation in first TV ad
- STUDY: Facebook And Twitter Help Politicians Gain More Votes
- Republicans Embrace Twitter Hard for '12
- DNC Ad Goes After Romney in Arizona
- Study analyzes media coverage of candidates
- Ron Paul ad blitz: Will it work?
- First Ad Barrage of 2012 Race Is on Its Way
- All talk all the time: GOP candidates skip ads for debate
- Lessons in Campaign Finance Reform
- The Rise of Political Video Advertising
- Paul drops \$2M in new TV ads to criticize rivals
- Web video poised for central role in 2012 election
- Presidential coverage: Obama and the GOP
- Despite Political Ads, Gannett Revs Sink
- Romney Trying to Win Election With Web Ads?
- Rick Perry nabs most news media coverage/Who's Winning 'The Media Primary'?
- A loophole for 'super PACs'?
- <u>Election 101</u>: Five basics about 'super PACs' and 2012 campaign money
- Paul TV ad: Protect the borders
- Television advertising in 2012 election could top \$3 billion
- Political Ads: A Look Back At Eye-Catching Campaign Spots (Slideshow)
- Attack of the Attack Ads: Citizens United and the 2012 Elections
- Twitter Advertising: Some Early Advice
- Romney web ad stings Perry on immigration
- Democrats target Hispanics in new Spanish ad
- MU students discuss negative political ads
- Parody of Rep. Michele Bachmann Campaign Ad
- Romney batters Perry with negative ads on Social

- Security, immigration
- Rick Perry Accused of Running 'Race-Baiting' Ads in 1990
- Bachmann Ads Bank on Christie News
- New Perry ad welcomes Obama to Texas with attack on his job
- Presidential contenders boosted by super PACs
- Political Ads Target TV, But Not Everyone Is Tuning In (NPR)
- Gingrich video puts the new in Newt
- STUDY: Romney Is Most Popular Politician On Facebook
- New ad targets GOP candidates over healthcare
- Twitter to sell political ads
- GOP ad seizes on waning campus Obamamania
- <u>On Twitter GOP candidates struggle to complete w/Obamas</u> million
- Paul unveils new campaign ad, first of season to hit
 Perry
- Huntsman ad from unlikely backer
- New Study: The Media Stonewalls the "Ron Paul Revolution"
- Ron Paul Campaign Ad Calls Him 'The One.' Sound Familiar?
- Democratic Web Ad: 'Good Week for the Tea Party'
- Perry Releases First Presidential Campaign Ad
- DNC Jumps on Romney Remark in New Ad
- Democratic Ad Hits Romney on 'Corporations' Remark
- What's Ahead in Political Advertising in 2012?
- NBC, Facebook Team Up on Republican Debate
- Ron Paul goes on air in Iowa and New Hampshire
- Michele Bachmann Launches TV Spot in Iowa
- Obama's Twitter forum gets thousands of tweets
- Obama to Hold Twitter Town Hall
- Romney campaign launches powerful YouTube ad
- Obama 2012 campaign to go beyond email, text
- <u>Digital Losing Out on Campaign Ad Billions</u>
- Record Campaign Ad Spending Levels Predicted for 2012
- Broadcast TV still key in elections

- <u>Debate season swings into gear for TV, candidates</u>
- Real-Time Debate Feedback Distorts Democracy
- Obama Announces 2012 Re-Election Bid in Web Video
- Internet Users Turned to Social Networks in Elections,
 Survey Finds
- Republicans now as nimble as Democrats on social media, study finds
- <u>Midterm election most negative ever, study says</u>