

Media and Politics: In the News (2007)

- [Candidates Buy Iowa TV Space at 'Unprecedented' Levels](#)
- [Analysis: Romney ads misrepresent](#)
- [Political videos not reaching Web viewers](#)
- [Obama Seeks Live TV Commercial on Caucus Eve](#)
- [Iowa Saturated by Political Ads / The Words They Use](#)
- [Pro-Edwards 527 Hits TV Airwaves in Iowa](#)
- SPECIAL REPORT: [Outlook for Campaign Ad Revenue 08](#)
- [Presidential campaign TV ads reveal history](#)
- [TV Stations in New Hampshire, Iowa Cash In on Early-Vote Status](#)
- [McCain's new NH ad touts endorsement](#)
- [Study Shows Many Lack Trust Of Media's Presidential Coverage](#)
- [Poll-obsessed media focus on strategy over substance](#)
- [Voters urged to question political ads](#)
- [Political Ad Spend to Soar 43%, per Survey](#)
- [Presidential race turns a negative page](#)
- [Thompson airs campaign's first negative ad](#)
- [More than 60% Don't Trust Campaign Coverage](#) (link to study)
- [Campaign Ads: What Are They Good For?](#)
- [FEC: New Rules Change Political Ad Landscape](#)
- [Candidates, Retailers Vie for TV Time](#)
- [Giuliani Ad Shows Off the Shiny Big Apple](#)
- [McCain Calls for End to Independent Ads](#)
- [New Clinton ads](#)
- [Media fact checking on the rise](#)
- SC [Thompson To Air Television Ads In South Carolina](#)
- IOWA [Ron Paul to Hit Iowa Airwaves Next Week](#)
- [News Outlets Doing More Fact-Checking Of Political Ads](#)
- [The Ad Network Campaign](#)
- [Romney Attacks Clinton In New Ad](#)

- [Edwards, Dodd appeal to party in new TV ads](#)
- [Edwards to run first TV ad in Iowa](#)
- [News coverage continues horse race trend](#)
- [Election '08: TV Demand May Create Commercial Jams](#)
- [Why Advertisers Are Lining Up Against McCain-Feingold](#)
- [NH: New Romney ad appeals to N.H. voters](#)
- [Presidential Candidates Shun Cable Advertising](#)
- [The Money Trail: Presidential Candidates Dole Out Their Ad Dollars](#)
- [Electioneering Ads at Issue for FEC](#)
- [Romney's record-setting ad strategy appears to pay off](#)
- [Campaigns prepare for big spending](#)
- [Coming soon: Personalized campaign ads](#)
- [TV, radio look for record ad money in election](#)
- [Rules Would Allow More Pre – Election Ads](#)
- [Clinton's first TV Ad](#) (August 14, 2007)
- [Local TV vs cable: Fight is on for campaign TV ad dollars](#)
- [Obama ad focuses on special interests](#)
- [Web is Becoming Dominant Media Force in National Political Campaigns](#)
- [Political Ads Stage a Comeback in Newspapers](#)
- [Edwards ad touts him as a tough guy](#)
- [Web-Based Info is a Significant Component of Campaign News](#)
- [Political Races Send TV Ad Revs Soaring](#)
- [Political Ad Season Well Underway](#)
- [Romney Ads Outpace All Other Pres Candidates](#) (Nielsen)
- [Justices loosens limits on campaign ads](#)
- [Senate Committee Considers Cutting Campaign Ad Prices](#)
- [Mitt Romney's New Ad](#)
- [More Money, No Problem](#) (Reason Magazine)
- [More ads on tap with possible FEC change](#)
- [Gravel campaign on new ads](#)
- [Dodd Campaign Releases Two New Ads](#)
- [Romney Steps Up Advertising Push](#)
- [Mitt Romney: Early TV Ads Paying Off in Polls](#)

- [Early Media Coverage Focuses on Horse Race](#)
- [Richardson Uses Funny Ads to be Taken Seriously as Candidate](#)
- [As presidential races change, media coverage must adapt](#)
- [NH: Dodd's new TV ad focuses on Iraq distinctions](#)
- [Presidential hopefuls get some bang from their ads](#)
- [OREGON: Edwards to air anti-war TV ads](#)
- [Dodd, Romney launch new TV ads](#)
- [Branding the Candidates](#)
- [Web 2.0 meets Campaign '08](#)
- [TV Viewing, Through the Lens of Politics](#)
- [Richardson Airs "Job Interview" TV Ads](#)
- [IOWA: So far, the effort is more intense in Iowa than other early nominating states.](#)
- [The YouTube Factor](#)
- [Romney begins airing national ads, cost about \\$2M](#)
- [Supreme Court's Support of McCain-Feingold Law Could Be Weakening](#)
- [Web spurs revolution in race for president](#)
- [Pres. political campaigns look to Reality TV](#)
- [Campaigns consider Super Bowl ad placement](#)
- [Energized Romney plans to resume TV ads](#)
- [The 2008 candidates are running 'e-lection' campaigns](#)
- [We the people—have alot to say](#)
- [Google canvasses for political ads](#)
- [Will '08 Become The YouTube Election?](#)
- [The future president, on your 'Friends' list](#)
- [Political ads boost Gray Television Q4 profit](#)
- [Duncan Hunter Ads At Center Of Controversy](#)
- [2008 Race Could Be a \\$1 Billion Contest](#)
- [We the people..have alot to say](#)
- [YouTube Gives Politicians Video Boost](#)
- [Gore: TV ads feed demand for ever-increasing election funds](#)
- [Romney seeks to boost name recognition with first ad](#)
- [Romney Mounting an Early Presidential Ad Campaign](#)
- [More Americans getting political news online](#) (read

study)

- 2008 race is on, and so is the hunt for dollars
- Media in the Campaign Crosshairs
- Political ads push up Belo profits
- Political ads give Gannett a boost
- New McCain Team Made Attack Ads He Once Faulted
- Clinton's ad team comes into focus
- Scripps Cable Networks, Political Ads Boost Profit
- New Media Could Force Creative Races
- Attack ads go online and underground
- Political attack ads growing on Internet
- TV Stations Prepare for \$1 Billion Presidential Ad Onslaught
- McCain Takes to Video and Search Ads, Dems to Blogs
- 2008 Candidates Jump Online with Early Blog Ads
- SCOTUS to decide case on broadcast political ads
- Court steps into dispute over issue ads that air close to elections
- Voters use Internet more, big role seen in 2008
- Presidential Candidates Launch Blog Campaigns
- Presidential Candidates Look Online