

Teaching Resources For Addressing Media and Health

MAGAZINE ARTICLES AND ONLINE LINKS

Fall 2009: [Integrated health and physical education program to reduce media use and increase physical activity in youth](#) (Physical Educator)

May 2009 [Health, science educators cast in Hollywood supporting role: Lights, camera, action: Public health!](#)

May 2008 [Using the Media to Promote Adolescent Well-Being](#)

Research: [Using Media Literacy Education for Health Promotion: A Qualitative Meta-analysis of Effective Program Components](#)

[Magazine ads send mixed messages](#)

April 2006 [Media and Children](#) (Archives of Pediatrics & Adolescent Medicine)

February/March 2005 (Scholastic- CHOICES Magazine)

[Smoke Screen](#): Why do tobacco ads look glamorous and sexy- when everyone knows smoking is gross? Here's how to see through the smoking haze.

[Analyzing internal & external influences](#)

JANUARY 2005 in Weekly Reader's Current Health 2 magazine:

Pretty Unreal: [Body Image and digital diets of celebrities](#)

[The Media: What's The Message?](#) Current Health 1, April/May 2004

Entertainment Education and Health in the United States – [Issue Brief](#) (April 2004)

[How Tobacco Uses the Movies to Market to Teens](#). Current Health 2, February 2004

Using Health Infomercials to Develop Media Literacy Skills, Journal of School Health, August. 2003

[How Tobacco Ads Target Teens](#). Current Health 2, April/May 2002

[Smoked Out](#). Upfront, NY Times news magazine for teens, May 6 issue

[Guerilla Advertising -Advertising's Sneak Attack](#), Upfront, April 8 issue

Trouble on TV (media and body image) Scholastic CHOICES, April 2002 issue

[Sexy Ads Target Young Adults](#) by Tom Reichert, USA TODAY MAGAZINE, May 2001

[Are Ads Making You Sick?](#) Current Health 2, April-May 1999,

[Media & Health Paper](#).

Understanding the role of media in substance abuse prevention

<http://www.fadaa.org/Resource/justfact/medialit.pdf>

Countering the Influence of Alcohol and Tobacco Advertising

<http://www.drugs.indiana.edu/prevention/advert.html>

Media Literacy and Substance Abuse Virtual Library (research related to media literacy)

<http://www.health.org/features/medlit/library.aspx>

Children, Adolescents and the Media: Five Crucial Issues Dr. Victor Strasburger (reprint from Adolescent Medicine, October 1993)

<http://www.cyfc.umn.edu/adolescents/research/crissues.html>

[Sexuality, Substance Abuse and Violence: The Role for Media Literacy In The Prevention Process](#)

By Dr. David Considine, [Telemidium](#), The Journal of Media Literacy, Vol. 42, No. 2 Summer 1996

Media Literacy and Human Health Dr. David Considine, [Telemidium](#), Third/Fourth Quarter 1993

CURRICULUM MATERIALS & OTHER RESOURCES

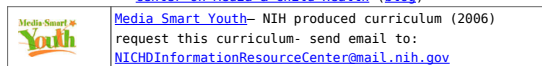
[Media Literacy Lesson Plans](#) (MS-HS, underage drinking related)

[Advertising, The Media and Your Health](#) (video)

[Analyzing Media Unit](#) (Sequence of 5 Activities: UT Health Science Center)

[Beauty is Skin Deep](#) (Tolerance.org)

[Center on Media & Child Health](#) (blog)



Resource for parents/teachers: RETROspective, includes section

[Media Literacy: Reading Between the Lines](#),

produced by SAMHSA, CSAP, HHS.

[Media Literacy For Drug Prevention](#)-Middle Schools

[TV Smarts, Deconstructing Media Messages](#):

Learning Activity posted June 2001 at [Resource Center for Adolescent Pregnancy Prevention](#)

Reversing Addiction In Our Compulsive Culture (CD Rom) [New Mexico Media Literacy Project](#)

Selling Addiction (out of print, no longer available)

Adlibbing It (video) available from United Media. [Link](#)

CURRICULUM KIT

[Smoke & Mirrors: Media Literacy & Tobacco](#) produced by [National Institute for Media & The Family](#), 888-672-5437, VIDEOS:

[Analyzing Media Influences](#) (Discovery- DVD)

[Deadly Persuasion: The Advertising of Alcohol & Tobacco](#):

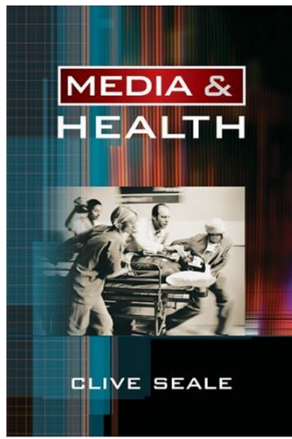
[Killing Us Softly: Advertising's Images of Women](#);

[Slim Hopes: Advertising's Obsession With Thinness](#)

(Videos featuring [Jean Kilbourne](#))

[In The Mix](#) (PBS series) programs on smoking, alcohol, drugs, body image, etc
Teen Files (syndicated TV series, hosted by Leeza Gibbons) programs on drugs, smoking, alcohol
videos available from [AIMS Multimedia](#), 800-367-2467

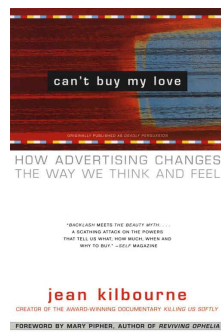
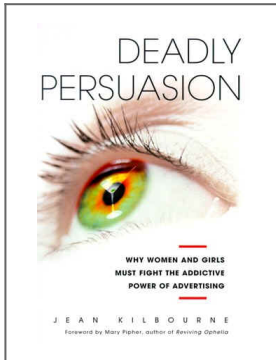
BOOKS



[Media & Health](#)

ISBN: 9781405112444

ISBN10: 1405112441

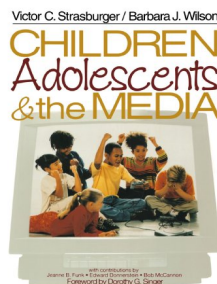


Deadly Persuasion- Why
Women and Girls Must
Fight The Addictive Power
of Advertising

by Jean Kilbourne The
Free Press

ISBN# 0-684-86599-8

also available in paperback under the title [Can't Buy My Love- How Advertising Changes The Way We Think and Feel](#)
Publisher Touchstone ISBN# 0-684-86600-5 [Read Chapter 6](#)

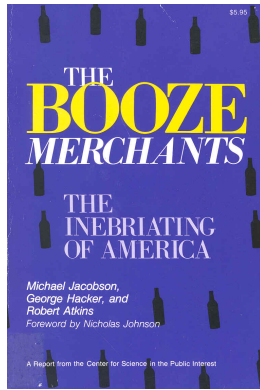


Children, Adolescents & The Media

Victor C. Strasburger

Publisher: Sage

ISBN 0-8039-5500-6



The Booze Merchants- The Inebriating of America Michael
Jacobson, George Hacker and Robert Atkins
Center for Science In The Public Interest iISBN 0-89329-099-8