

McREL: Propaganda

United States History

Era 1 – Three Worlds Meet (Beginnings to 1620)

Standard 2

Understands cultural and ecological interactions among previously unconnected people resulting from early European exploration and colonization

Level IV Grade : 9-12

1. Understands the political and religious factors that influenced English, Spanish, French, and Dutch colonization of the Americas (e.g., the enclosure movement; the accession of Elizabeth I to the throne in England; how the Spanish “Black Legend” was used to motivate and justify English colonization of North America; to what extent the “Black Legend” was Protestant propaganda; to what extent it was a valid description of the Spanish conquest)

Era 7 – The Emergence of Modern America (1890-1930)

Standard 21

Understands the changing role of the United States in world affairs through World War I

Level IV Grade : 9-12

2. Understands the causes, course, and impact of World War I prior to U.S. entry (e.g., motivations of leading world powers, the relative success of nations in mobilizing their resources and populations, the relative success of their propaganda campaigns to influence neutral nations, the successes of military strategies, the general spirit of disillusionment)

World History

Era 8 – A Half-Century of Crisis and Achievement, 1900-1945

Standard 39

Understands the causes and global consequences of World War I

Level IV Grade : 9-12

2. Understands the extent to which different sources supported the war effort (e.g., how nationalism and propaganda helped mobilize civilian populations to support “total war;” ways in which colonial peoples contributed to the war effort of the Allies and the Central Powers by providing military forces and supplies, and what this effort might have meant to colonial subjects; the effectiveness of propaganda to gain support from neutral nations; how and why original support and enthusiasm to support the war deteriorated)

Standard 41

Understands the causes and global consequences of World War II

Level IV Grade : 9-12

4. Understands the rise of Nazism and how it was received by society (e.g., the essence and elements of Nazi ideology as represented in Mein Kampf and the Nazi party platform, and their use of terror against “enemies of the state”; the propaganda techniques employed by the Nazis to promote their ideas; political debate and opposition to the Nazi and Fascist movements in Germany and Italy in the 1920s and 1930s)

Language Arts

Writing

Standard 4

Gathers and uses information for research purposes

Level IV Grade : 9-12

4. Uses a variety of criteria to evaluate the validity and reliability of primary and secondary source information (e.g.,

the motives, credibility, and perspectives of the author; date of publication; use of logic, propaganda, bias, and language; comprehensiveness of evidence)

Reading

Standard 7

Uses reading skills and strategies to understand and interpret a variety of informational texts

Level IV Grade : 9-12

7. Uses a variety of criteria to evaluate the clarity and accuracy of information (e.g., author's bias, use of persuasive strategies, consistency, clarity of purpose, effectiveness of organizational pattern, logic of arguments, reasoning, expertise of author, propaganda techniques, authenticity, appeal to friendly or hostile audience, faulty modes of persuasion)