

McREL: Photography

Language Arts			
		Standard 9. <u>Uses viewing skills and strategies to understand and interpret visual media</u>	
		Level I [Grade: K-2]	
		1.	<u>Understands the main idea or message in visual media (e.g., pictures, cartoons, weather reports on television, newspaper photographs, visual narratives)</u>
		Level IV [Grade: 9-12]	
		7.	<u>Understands how images and sound convey messages in visual media (e.g., special effects, camera angles, symbols, color, line, texture, shape, headlines, photographs, reaction shots, sequencing of images, sound effects, music, dialogue, narrative, lighting)</u>
		Standard 10. <u>Understands the characteristics and components of the media</u>	
		Level I [Grade: K-2]	
		3.	<u>Understands that there are common conventions used in media (e.g., the layout of a newspaper, including headlines, photographs, and different sections; how theme music, sound effects, titles, and graphics represent the beginning and ending of a television program)</u>
		Level II [Grade: 3-5]	
		3.	<u>Knows that a variety of people are involved in the creation of media messages and products (e.g., actors, directors, cinematographers, producers, scriptwriters, graphic artists, illustrators, news photographers)</u>
		Level III [Grade: 6-8]	
		1.	<u>Knows characteristics of a wide range of media (e.g., television news favors messages that are immediate and visual, news photographs favor messages with an emotional component)</u>

			4.	<u>Understands various elements that recur across media (e.g., common features found in print and broadcast advertising; the layout of magazines and newspapers, including headlines, photographs, regular columns, feature articles, and editorials)</u>
			5.	<u>Understands aspects of media production and distribution (e.g., different steps and choices involved in planning and producing various media; various professionals who produce media, such as news writers, photographers, camera operators, film directors, graphic artists, political cartoonists)</u>
			6.	<u>Understands the ways in which image-makers carefully construct meaning (e.g., idea and word choice by authors, images created by photographers, television programs created by groups of people, photos or cutlines chosen in newspapers)</u>

Career Education

Arts and Communication

Standard 1. Understands the principles, processes, and products associated with arts and communication media

Level IV [Grade: 9-12]

			1.	<u>Knows skills and techniques used in the commercial arts (e.g., basic drawings, basic design, lettering, typography, layout and design, mechanics, printmaking, illustration, interior decorating, fashion design and display, photography, sign painting, portfolio, graphic design, technical drawing, screen printing, commercial photography)</u>
			5.	<u>Knows techniques used to publish printed media (e.g., techniques for various journalistic products such as advertisements, newspapers, magazines; components of publication including reporting, writing, headlines, captions, and photography)</u>

Standard 4. Understands ways in which the human experience is transmitted and reflected in the arts and communication

				Level IV [Grade: 9-12]
			4.	<u>Knows ways in which various media forms throughout history (e.g., broadsheets, photography, newspapers, news broadcasts) have reflected or conveyed human events</u>
History				
United States History				
				Standard 24. <u>Understands how the New Deal addressed the Great Depression, transformed American federalism, and initiated the welfare state</u>
				Level III [Grade: 7-8]
			4.	<u>Understands the labor movement during the New Deal era (e.g., the re-emergence of labor militancy and the struggle between craft and industrial unions; the commitment of labor unions to organize diverse groups and secure equitable conditions and pay for minorities; the objectives of labor leaders and advocates; how art, photographs, and song lyrics contributed to the emotional appeal to support unions; WPA projects and their impact on local areas)</u>