

McREL: Bias

Language Arts

Writing

Standard 4

Gathers and uses information for research purposes

Level IV Grade : 9-12

4. Uses a variety of criteria to evaluate the validity and reliability of primary and secondary source information (e.g., the motives, credibility, and perspectives of the author; date of publication; use of logic, propaganda, bias, and language; comprehensiveness of evidence)

Reading

Standard 7

Uses reading skills and strategies to understand and interpret a variety of informational texts

Level IV Grade : 9-12

7. Uses a variety of criteria to evaluate the clarity and accuracy of information (e.g., author's bias, use of persuasive strategies, consistency, clarity of purpose, effectiveness of organizational pattern, logic of arguments, reasoning, expertise of author, propaganda techniques, authenticity, appeal to friendly or hostile audience, faulty modes of persuasion)

Listening and Speaking

Standard 8

Uses listening and speaking strategies for different purposes

Level III Grade : 6-8

9. Evaluates strategies used by speakers in oral presentations

(e.g., persuasive techniques, verbal messages supported by nonverbal techniques, effect of word choice, use of slanted or biased material)

Viewing

Standard 9

Uses viewing skills and strategies to understand and interpret visual media

Level III Grade : 6-8

4. Understands the use of stereotypes and biases in visual media (e.g., distorted representations of society; imagery and stereotyping in advertising; elements of stereotypes such as physical characteristics, manner of speech, beliefs and attitudes)

Level IV Grade : 9-12

2. Uses a variety of criteria (e.g., clarity, accuracy, effectiveness, bias, relevance of facts) to evaluate informational media (e.g., web sites, documentaries, news programs)