

Mastering Media Literacy: Websites

Websites referenced in the chapter “Infusing Media Literacy & Critical Media Analysis Into The Classroom”

[The Center For Media Literacy](#)

CML’s [Key Concepts of Media Literacy](#)

NAMLE’s [Questions to Ask When Analyzing Media Messages](#)

[Making Curriculum Pop](#) ning

[Language of Film](#) (Media Literacy Clearinghouse)

[Advertising](#) (Media Literacy Clearinghouse)

VoiceThread: [NIKE Ad](#)

Lesson Plan: [Buy Me That](#): How Advertisers Hook Kids

[Flickr Notes](#)/ [BubbleSnaps](#) [NOTE: Since this book was published these two apps have been discontinued, but there are a [host of other apps/software](#) that do the same thing.]

[Photo Analysis Worksheet](#)

[Visual Literacy](#) (Media Literacy Clearinghouse)

[Contact Frank Baker](#) about professional development opportunities!