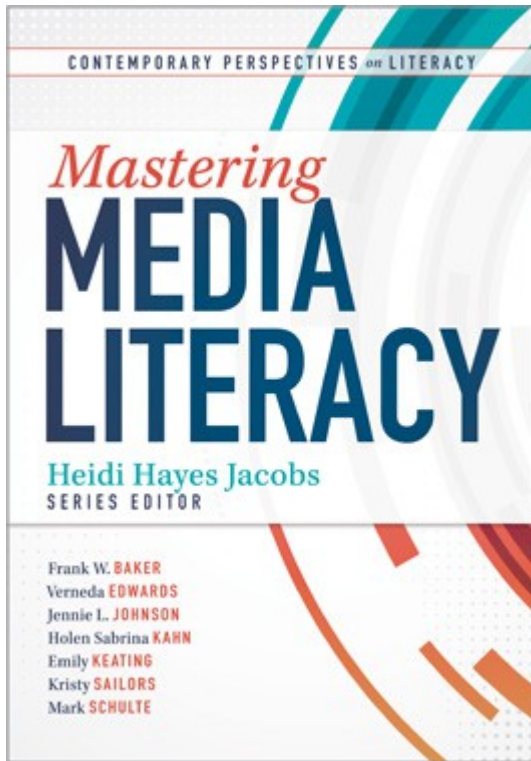


Book: Mastering Media Literacy



[Mastering Media Literacy](#) (Solution Tree Press, 2014)

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Introduction

Chapter 1 Infusing Media Literacy and Critical Media Analysis into the Classroom

(see [websites and other info](#) referenced in Frank Baker's chapter)

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Chapter 5 Examining New Media Journalism: Global Perspectives

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Book Description:

Discover the role media can play in preparing students to compete in a global society in which cultures, economies, and people are constantly connected. Learn how to merge technology and instruction successfully, giving students greater access to knowledge and making learning more meaningful. The authors provide practical tips for incorporating media literacy into the traditional curriculum.

Links to: [Heidi Hayes Jacobs](#); [Frank W. Baker](#) ([Media Literacy Clearinghouse](#))

[Invite Frank Baker](#) to your school/district/conference

Email: [Heidi](#)

Email: [Frank](#)

See the other books in the [Contemporary Perspectives on Literacy series](#)

Read about [other media literacy books](#) authored by Frank