

# Lesson Plan 22

**Is there something fishy in this photo?**

**Use SIFT (Stop, Investigate, Find, Trace) to find out.**

Grades: 7-8

Standard: AASL I.B.1—Using evidence to investigate questions.

This is an analyze activity.

Description: Research is a large focus in the secondary curriculum. In this lesson, 7th and 8th-grade students will learn how to search for and evaluate an online source using SIFT, a tool for analyzing media created by Mike Caulfield and used by the UW Center for an Informed Public. After learning SIFT, students will analyze a photo from a website. They will then apply SIFT when choosing on-line information to use in their own research projects.

Link to entire presentation:  
<https://docs.google.com/presentation/d/1i4IHSdb5zVbPLG92TIAlin0dSf-egxdiaYliEjBLiUA/edit?usp=sharing>

# BEFORE YOU REPOST IT--USE SIFT IS THIS PHOTO REAL?



<https://www.ndtv.com/world-news/fish-with-human-like-teeth-found-in-north-carolina-image-goes-viral-2504816>

Tips :

- **Stop** and look. Go to the website for more information. Look at the photo closely. Has anything been added to the photo or edited out of it?
- **Investigate** the source of the photo. Why would someone post this picture?
- **Find** other coverage of this fish--search other websites or visit a fact-checking website like Snopes or Fact Checker.
- **Trace** the source of the photo. Do a reverse Google Image search.

## media\_literacy\_-\_images-emotion

### Using websites for your research--don't get faked out!

Website you want to use--write the URL, title, and creator.	Examine <u>site</u> closely using <b>SIFT</b> .	What do you notice about the website you chose? Anything fishy? Anything that tells you it has true information? <b>Explain.</b>	Make sure to look at another website on your topic. Does this new site prove or disprove the information on the website you are using? <b>Write the URL of the new website and explain what you found.</b>

Does your website have true information ? (Circle one.) Untrue ☐ Not sure ☐

True ☐

Explain your answer:

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