

Food: Handouts

DECONSTRUCTING ADS FOR SNACK AND JUNK FOOD WHICH TARGET YOUNG CHILDREN

Written and produced by Frank Baker, Copyright 2004



Each of the links below will take you to documents which can be printed out and used as handouts or overheads:

- [How to Deconstruct a Print Ad](#)
- [Common Advertising Strategies](#)
- [Advertising Analysis](#)