

Cosmetics: Recommended Texts

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(each of these includes sections on cosmetic advertising)

Adcult USA James Twitchell

Are They Selling Her Lips? Advertising & Identity
Carol Moog

Can't Buy My Love: How Advertising Changes the Way We Think
and Feel
Jean Kilbourne

Marketing Madness, A Survival Guide for A Consumer Society
Michael F. Jacobson, Laurie Ann Mazur

Provocateur, Images of Women & Minorities in Advertising
Anthony J. Cortese

Recommended Videos

Killing Us Softly 3, Jean Kilbourne, produced by Media Ed
Foundation