

Cosmetics: Teaching Standards

Cosmetics & Media Literacy

Link to Teaching Standards

Most state's teaching standards for HEALTH include the need for students to consider the role of media. To locate your state's standards, go [here](#).

The following is from McRel: Mid-continent Research for Education and Learning

Health

Standard 2

Knows environmental and external factors that affect individual and community health

Level III Grade : 6-8

2. Understands how various messages from the media, technology, and other sources impact health practices (e.g., health fads, advertising, misconceptions about treatment and prevention options)

National Educational Technology Standards for Students

ADVERTISING

Middle Grades 6-8

Students in our society are constantly bombarded by advertisements. Technology has not only added to the impact and quantity of advertising but has led to the development and proliferation of new types of advertising. Fortunately, technology is a powerful tool in the hands of students for investigating and understanding the impact of advertising on

their lives.