Concepts: Commercialism

See also **<u>Big Media</u>**

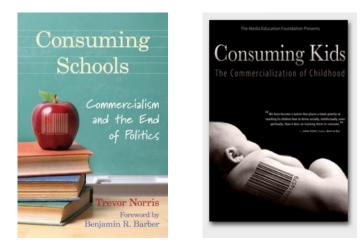
- <u>Campaign for Commercial Free Childhood</u>
- <u>Center for Commercial Free Public Education</u>
- Center For The Analysis of Commercialism in Education
- <u>Center for the New American Dream</u>
- Education on the Auction Block: Teaching Kids to Consume
- Lesson plan: <u>Exploring Consumerism Where Ads and Art</u> <u>Intersect</u>
- <u>No Logo —</u> Naomi Klein
- Project on Global Media and Public Space
- Schools For Sale? Commercialism in Public Schools

Suggested Articles/Readings: (additional readings

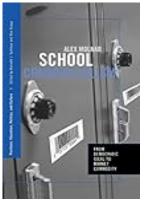
- in <u>Advertising</u>)
 - <u>At Sea in a Marketing-Saturated World. (Oct 2008)</u>
 - <u>Teen Marketing (Feb. 2004)</u>
 - Baby's First Word: Buy (April 2003)
 - <u>Unbranding our Schools</u> (Boston Globe, Jan. 2003)

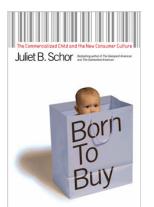
Recommended texts/videos:

(additional texts listed <u>here;</u> see also <u>streaming video clips</u>)









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