

Advertising Drugs: T-Z

Reading The Chart- most ads for drugs listed below were found in recent issues of: "People," "Entertainment Weekly," "Real Simple," "Reader's Digest," "Good Housekeeping," "Southern Living," "Working Mother," "Ebony," "Smithsonian," "Time," "Newsweek," "US News & World Report," "Elle Girl," and "National Geographic" magazines

Drug Name	Manufacturer	Slogan	Purpose	Website
Toprol-XL	AstraZeneca	Take it. Seriously.	high blood pressure	www.toprol-xl.com
Travatan	Alcon	the power to make a difference	glaucoma	www.travatan.com
Vaniqa	Bristol Myers Squibb		unwanted facial hair	www.vaniqa.com
Vesicare	Astellas Pharma US/ GlaxoSmithKline Group	it's not just a pipedream	bladder control	www.vesicare.com
Viagra	Pfizer	the one that works for millions	erectile dysfunction	www.viagra.com
Vioxx withdrawn from market	Merck	for everyday victories	arthritis	www.vioxx.com
Vytorin	Merck	treat the 2 sources of cholesterol	cholesterol	www.vytorin.com/
Wellbutrin	GlaxoSmithKline		depression	www.wellbutrin.com

Xenical	Roche	block the fat	obesity	www.xenical.com
Yasmin	Berlex	You'll Know When You Find The One For You	birth control	www.yasmin.com
Zaditor	Novartis		allergy eye drop	www.z-drops.com
Zantac	GlaxoSmithKline	the final word in acid relief	ulcer; acid reflux	www.zantac.com
Zelnorm	Novartis	be yourself again	irritable bowel syndrome	www.zelnorm.com
Zocor	Merck	it's your future. Be there	cholesterol	www.zocor.com
Zoloft	Pfizer	because each day counts; when you know more about what's wrong, you can help make it right	pms; depression	www.zoloftforpmdd.com
Zomig	Zeneca	get the power of zoming	migraine	www.zomig.com

Zyrtec	Pfizer	relief bigger than your allergies; lots of allergies, just one Zyrtec	allergy	www.zyrtec.com
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