

Advertising Drugs: R-S

Reading The Chart- most ads for drugs listed below were found in recent issues of: "People," "Entertainment Weekly," "Real Simple," "Reader's Digest," "Good Housekeeping," "Southern Living," "Working Mother," "Ebony," "Smithsonian," "Time," "Newsweek," "US News & World Report," "Elle Girl," and "National Geographic" magazines

Drug Name	Manufacturer	Slogan	Purpose	Website
Regranex	Ortho McNeil	renewed growth Renewed hope	diabetes	www.regranex.com
Relplax	Phizer	Don't let a migraine keep you down	migraine	http://trial.relplax.com
Retin-A Micro	Ortho Dermatological	clearer skin is possible	acne	www.retinamicro.com
Rezulin	Parke Davis		diabetes	www.rezulin.com
Rhinocort Aqua	AstraZeneca	tough on nasal allergies, gentle on the nose	allergy	www.rhino-butterfly.com
Ritalin	Novartis		ADHD	www.ritalin.com
Rogaine	Pfizer	rogaine works the sooner, the better	hair loss	www.rogaine.com
Rogisen	Wagner Nutraceuticals	a better way to see the world	macular degeneration	www.rogisen.com
Sarafem	Lilly	more like the woman you are	premenstrual dysphoric disorder	www.sarafem.com
Seasonale	Duramed	Fewer periods More possibilities	birth control	http://seasonale.com/4
Singulair	Merck	a different way to treat season allergies	allergy	www.singulair.com
Sonata	Wyeth Ayerst		insomina	www.sonata.com
Strattera	Eli Lilly		ADHD	www.strattera.com
Synvisc	Genzyme Biosurgery		Osteoarthritis	www.synvisc.com