

Advertising Drugs: C-F

Reading The Chart- most ads for drugs listed below were found in recent issues of: "People," "Entertainment Weekly," "Real Simple," "Reader's Digest," "Good Housekeeping," "Southern Living," "Working Mother," "Ebony," "Smithsonian," "Time," "Newsweek," "US News & World Report," "Elle Girl," and "National Geographic" magazines

Drug Name	Manufacturer	Slogan	Purpose	Website
Celebrex	Pfizer		arthritis	www.celebrex.com
Chantix	Pfizer		tobacco cessation	www.chantix.com
Cialis	Lilly/Icos	will you be ready?	erectile dysfunction	www.cialis.com/index.jsp
Clarinx	Schering		allergy	www.clarinex.com
Concerta	McNeil	there's only one	ADHD	www.concerta.com
Crestor	AstraZeneca	when diet and exercise are not enough	cholesterol	www.crestor.com
Differin	Galderma	serious acne medicine	acne	www.differin.com
Diffucan	Pfizer	one pill one time no mess	yeast infection	www.diffucan.com
DitropanXL	Ortho-McNeil	there are some things you don't have to accept	overactive bladder	www.ditropanXL.com
EffexorXR	Wyeth	the change you deserve	depression	www.effexorxr.com
Emend	Merck		complications due to chemotherapy	www.emend.com
Enbrel			psoriasis	www.enbrel.com
Epipen	Dey	every second counts	allergy	www.epipen.com
Femara	Novartis			www.femara.com
Femring	Galen	change your menopause, not your life	menopause	www.femring.com
Flonase	GlaxoSmithKline	when you get it all, all it takes is...	allergy	www.flonase.com
Flovent	GlaxoWellcome	helping you define asthma control	asthma	www.asthmacontrol.com
Fosamax	Merck		osteoporosis	www.fosamax.com