Home

[The #1 online resource for educators]

[Invite Frank W. Baker – one of the Nation’s Leading Media Literacy Experts – To Your School, District Or Conference]

[LEARN MORE]

[New & revised resources]

- Frank’s Media Literacy Blogs
- NEW Teach With The Jan 6 Hearings
- NEW Deconstruct a Fake News Website
- STEM/STEAM & Movies
- Media Literacy Primer
Media Literacy History Timeline

What You See & What You Don’t

Teaching Kids To Read The Media
Questioning The Media: A Guide For Students
ML App Resources / ML Video Clips
What Youth Gain Through Media Ed Programs
Advocating for Media/Digital Literacies
ML: 8 Guidelines for Teachers
What is 21st Century Media Literacy?

Frank’s Tweets

Tweets by @fbaker

Media literacy resources
- Audience
- Big Media/Economics
- Codes & Conventions
- Commercialism
- Critical Inquiry
- Gender Issues
- Genre
- Identity
- Ideology
- Influence
- Institutions
- Media Literacy
- Narrative
- Production
- Representation
- Semiotics
- Stereotypes
- Textual Analysis

- Magazines
- Motion Pictures
- Newspapers
- Photography
- Radio
- Television
- Web 2.0

- Assessment
- Media Criticism
- Media Ownership
- Research

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ART

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- Media Art
- Popular Visual Culture
- Visual Literacy

[\mk_custom_list]ENGLISH / LANGUAGE ARTS

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- Bias
- Close Reading (media texts)
- Informational Texts
- Journalism/News
- Language of Film
- Media Literacy
- Non-print texts: Film; Television
- Parody/Satire
- Persuasion Techniques: Advertising / Propaganda

[\mk_custom_list]HEALTH

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- Alcohol
- Body Image
- Food
- Sex
- Smoking / Tobacco

[\mk_custom_list]LIBRARY / MEDIA / TECHNOLOGY

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- Information Literacy
- Media Production
Math In The Media

Economics: Advertising
Images of War
Mass Communication: Radio; Film; TV
Media & Politics
Propaganda
War Reporting

Audience Activity
Is Seeing Believing?
Media & Politics
Media Effects
Media Use Statistics
Scriptwriting In the Classroom
Super Bowl Ads
Teaching Resources
Tobacco Ads
To Kill A Mockingbird
TV Toy Commercials
US State Standards / McREL
Videos for Teaching ML

Reading The Pictures
Creating Multimodal Texts
Lesson Bucket
MediaLit Moments
Media Studies
TeachingMediaLiteracy Wiki
Film & Media Literacy Wiki
Media Lit in The K12 Classroom
Media Lit Videos for Teens
Twitter: Media Literacy Clearinghouse

Book a workshop with Frank W. Baker

The Media Literacy Clearinghouse is a nationally recognized media literacy resource website developed by Frank W. Baker. Frank has been honored with an international UNESCO Global Alliance For Media & Information Literacy recognition; a national Jessie McCanse Awardee and “Leaders in Learning” honoree. He is a consultant to the SC Writing Improvement Network, and former consultant to the National Council of Teachers of English (NCTE). He has conducted hundreds of workshops for educators and students across the United States.

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