



2012: March-April

APRIL

24

	<p>The Consortium for School Networking (CoSN) has released “Making Progress: Rethinking State and School District Policies Concerning Mobile Technologies and Social Media.” While the title is just barely tweetable at 110 characters, the report could essentially be boiled down to just four letters: BYOT: Bring your own technology (twitter hashtag #BYOT.)</p>
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18 Product Placement: The Business for Your Eyeballs column from USA TODAY ed blog

	<p>16Commission for Positive Images of Women and Girls releases new report “Elements of Healthy Media.”</p>
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6 Looking Back on “To Kill A Mockingbird” column from USA TODAY ed blog

Thanks to Jean Kilbourne for recommending my new book

Teachers often ask me for good media literacy resources. A great one is Frank Baker's new book Media Literacy in the K-12 Classroom. I highly recommend it.
www.frankwbaker.com/iste_book

Registration is now open for my June 14th media literacy workshop in Columbia.

Upcoming webinars I am hosting:

October 2 Using Pop Culture & The Media To Teach 21st C Media Literacy Skills


November 8 To Kill A Mockingbird-Teaching The Film: Helping Students Appreciate the Language of the Moving Image

March

Compare/contrast three different Hunger Games magazine covers

28 The Hunger Games: Life, Death and the Media (USA TODAY)

19 Advertising Literacy: Another Important Media Literacy Lesson (USA TODAY)

	State of the News Media 2012 released; see infographics from the report in Media Use
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14 link to handouts from both the Media Literacy and Film Literacy workshops I conducted at SCASL's annual conference in Greenville, SC