

2008: October

23-25 I was pleased to be among those in attendance at "[Rebooting The News.](#)" Temple University was the host for this three day event which has just adjourned. (read School Library Journal's [preview](#)) Participants came from journalism, news, education and activism, just to name a few. Among the highlights (to me) was hearing details of the new News Literacy course at Stony Brook University, Long Island NY. (There is a brief explanatory video available at [here](#)). The developer of that course, Howard Schneider, spoke at the event on Friday morning, and according to what I saw/heard, what his students are going through is rigorous. This is not about journalism education, but rather education for all. Working groups had lengthy discussions about what this might look like in American schools and why all of this is critical. Another News Literacy project is just getting started: details [here](#).

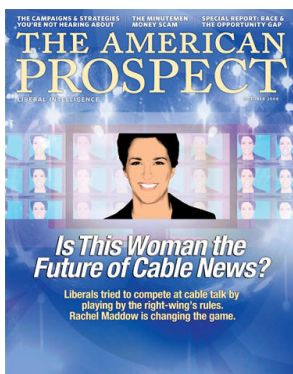


17-18 I enjoyed meeting some wonderful folks during the [Gateway](#) (St. Louis) [Media Literacy Partners](#) media literacy week. (Details in [this story](#) in the WU student newspaper.) On Friday, I participated in a morning [panel discussion](#) with Webster University media lit professor Art Silverblatt and former Governor Bob Holden. At noon time, I delivered a keynote address on The Role of Media In Politics—an historical look which included excerpts from my new book: [Political Campaigns and Political Advertising: A Media Literacy Guide](#). Saturday, I conducted a hands-on, interactive workshop for educators. I really enjoyed my time in St Louis and look forward to returning.



Teaching media literacy to kids. [Link](#)

5-11 National Newspaper Week: [Resources, Activities & Ideas from NCTE](#)



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