## 2005: February

28 Study: Election News Bad for Minority Journalists

26 Lots of new material added to the site: Oscar advertising; targeting movie makers about smoking in films; cosmetic ads during the Oscars; hard liquor ads at Daytona 500

24 CAMY releases <u>Underage Drinking in the United States: A</u> Status Report, 2004

I was pleased to participate in the <u>"Teens, Tobacco, Media & Beyond"</u> conference held at

Gonzaga University, Spokane Washington. I provided an overview of state standards and

presented resources related to health and media literacy.

23 New <u>Study</u> Credits TRUTH Campaign for 22 Percent of the Decline in Youth Smoking

21 posted by <a href="handouts">handouts</a> from the workshops I gave for Lex/Rich 5 School District's staff development day

18 Media Violence Spurs Fear, Aggression in Kids

17 Offensive language in prime time study (from December 2004)

I was pleased to be one of the participants Thursday in Chapel Hill NC at <u>MEDIA SMARTS</u>, a media literacy introductory training session sponsored by APPCNC and the Women's Place. The featured presenter was UNC's

<u>Dr. Jane Brown</u>, who talked about her continuing research into sexual media messages and young people.

15 New study says local TV news ignores local politics articles; <a href="link to study">link to study</a>

10 Children, TV, computers and more media: New research shows

pluses, minuses

I conducted a workshop for parents of students at Nashville's Harpeth Hall and Montgomery

Bell Academy; followed by an all day workshop for students on media & tobacco.

- 9 Online Video Viewing Study
- 8 Seventh Annual Report on Commercialism in Schools / Ivy-Covered Malls and Creeping Commercialism (published in Feb. Educational Leadership magazine)
- 3-4 I just returned from the PBS/DoEd two day seminar: <u>"A Child's Life: Literacy, Learning</u>

  <u>And the Media"</u> held in Baltimore, prior to the annual PBS Ready To Learn coordinators gathering. <u>GLEF's</u> Milton Chen received the 5th Annual Fred
- gathering. <u>GLEF's</u> Milton Chen received the 5th Annual Fred Rogers Award.
- 3 Parties spent more on 2004 campaign ads; link to full report
- 1 PTC study critical of MTV sexual content