

2004: October-November

NOVEMBER 2004

30 [Channel Surfers paying less attention to TV](#)

23 9th Annual Video game report card, [PR](#), [NIMF](#) webpage

18 restructured ADVERTISING category

10 unveiled Cosmetic ads webpage

9 [Tuning In To A Problem](#), Wash Post article on TVs impact on youngest viewers;

restructured the look and layout of New Books page

9 Scholastic's INSTRUCTOR magazine (Nov/Dec.04) [recommends MLC website](#)

3 [Pediatricians Report](#) Media Use is Linked to Serious Public Health Issues

1 [Bush Mounted More Personal Attack Ads Than Kerry](#), Study [Broadcast Industry Increases Lobbying Budget, Study Says](#)

[AAP newsletter](#) contains several articles related to children & media

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27 [The Partnership for 21st Century Skills Releases English ICT Map](#)

26 Gallup Poll: [Teen Leisure habits](#): TV still on top

25 Adage: [2004 Magazines of the year](#)

19 CMPA [Study of campaign coverage](#) on major networks

16 [Panel: US newspapers running more tragic photos in wake of 9/11](#)

12 [Study: Alcohol Ads Up 97 Percent In 3 Years](#)

4 [Study](#): More Internet ads in presidential race, but TV still dominates

October issue of Reader's Digest magazine has an interesting article called: Terrorists & The Movies:

Can Hollywood make us safer? which reviews recent films with terrorism in the plots

The October issue of Career World magazine (an in school magazine published

by Weekly Reader, features [BREAKING NEWS](#), a cover story on working in journalism