

# 2004: April-May

## MAY

May 24 FAIR study of NPR guests

May 23 Pew Surveys: Tighter budgets tied to news quality;

Pew Survey finds moderates, liberals dominate news outlets

May 19 PTC report: TV Bloodbath: Violence in Prime Time Network Television

May 5 People's Viewing Patterns Don't Match the Advertising Industry's Long-Held Assumptions

May 4 Commercial-Free Childhood Professor: Survey Supports Limits on Kid-Targeted Ads (report)

## APRIL

MLC recommended resource by Current Health 1 magazine, April/May 04 issue: Media What's the Message?

Entertainment Education and Health in the United States – Issue Brief

April 21 Teens Saw More Alcohol Ads in 2002, study; webpage resources; Beer Industry response

April 18 The Influence of Media Violence on Youth (study)

April 15 Study Questions value of advertising to kids in school

April 11 Read Teens & Newspapers 2003 survey results

April 5 Early Television Exposure and Subsequent Attentional Problems in Children

(Pediatrics) Healthday (news story)

April 5 Video Games Emerge As 'No. 4' Medium, Displace Print Among Young Guys

New guide: Navigating the Children's Media Landscape

April issue of Access Learning, features articles on Health Literacy