

2002: July-August

JULY

JULY/AUGUST 2002

Thanks to Online magazine (July-August 2002 v26 i4 p38(4)) for recommending The Media Literacy Clearinghouse in its article: *Distant Points of View: International News Sites In English* (Roberta Brody, Queens College of the City University of New York)

August 27: Annenberg Public Policy Center study on women in show business:

link to study (Adobe Acrobat format)

<http://www.appcpenn.org/press/glass-ceiling-2002-report.pdf>

link to press release (Adobe Acrobat format)

<http://www.appcpenn.org/press/glass-ceiling-2002-release.pdf>

August 26 Sitcoms, Videos Make Even 5th Graders Feel Fat (Reuters)

http://news.yahoo.com/news?tmpl=story2&cid=571&ncid=751&e=2&u=/nm/20020826/hl_nm/obesity_television_dc_1



August 12- Thanks to [Technology & Learning magazine](#), August 2002 issue, for recommending this Media Literacy web site, in its Web Literacy Resources, accompanying the lead article: [Net Wise Teens: Safety, Ethics & Innovation.](#)

August 13 [Program To Reduce Impact of TV Violence On Kids, Shows Promise](#)

August 6 [Study Links Media Violence With Mean Kids](#) Read this study, [here.](#)

August 1 The folks who produce the PBS series “Arthur” have added a series of media literacy lesson plans for teachers, afterschool programs, and families to their website. A collection of 10-12 printable one-sheet guides designed to help educators launch discussions around concepts of media literacy. Taking advantage of cues embedded in the ARTHUR TV series, each guide will be based on one ARTHUR episode, and the curriculum will address issues of media literacy, as well as related topics of purchasing power and peer pressure. Each guide will include a set of lesson objectives, a quick-reference synopsis of the episode, a set of story-comprehension questions, suggestions for a guided discussion, and an age-appropriate classroom activity.

<http://pbskids.org/arthur/grownups/medialiteracy/index.html>

Social Studies teachers have a great resource in the Media & American Democracy lesson plans and units written by educators who attend the week-long institute at Harvard. Check out the [original lesson plan](#) on the South Carolina Governor’s race and negative advertising. Check them all out at:

<http://www.teachingdemocracy.gse.harvard.edu> (click on TEACHING RESOURCES)

For a review of the institute, read this [article](#) in the Harvard Gazette.

Art Silverblatt, media educator, Webster University, has received additional info from those institutions of higher learning regarding their programs and offerings in media literacy. So he has revised his recent survey. Read it here: [Media Literacy in US Institutions of Higher Education](#)

July 16: John Q Goes to Washington: Health Policy Issues in Popular Culture



 TV's popular hospital dramas are regularly addressing such important national health policy issues as patients' rights, managed care, the right to die, and racial disparities in health care, according to *As Seen on TV: Health Policy Issues in TV's Medical Dramas*, a new study of the 2000-2001 television season. At the same time, the study found that many of the most hotly debated national health policy issues such as prescription drug coverage for the elderly or coverage of the uninsured are not featured on these fictional shows.

The study was released at a forum in Washington, D.C. entitled *John Q Goes to Washington: Health Policy Issues in Popular Culture* that explored the role of entertainment media in shaping public attitudes and priorities on health policy issues.

<http://www.kff.org/content/2002/20020716a/>

July 1: WNET web site, [Ed Online](#), monthly feature is FILM, and includes How To Edit Film; Introduction to Storyboarding and more