

CHARLESTON, SC

WK1 11/04-11/10 WK2 11/11-11/17 WK3 11/18-11/24 WK4 11/25-12/01

METRO HH		TUESDAY 7:30PM - 9:30PM		DMA HOUSEHOLD													DMA RATINGS																									
R T G	S H R	STATION	PROGRAM	RATINGS				MULTI-WEEK AVG		SHARE TREND			PERSONS										WOMEN					MEN					TNS	CHILD								
				1	2	3	4	R T G	S H R	MAY '99	FEB '99	NOV '98	2+	18+	12-24	12-34	18-34	18-49	21-49	25-54	35+	35-64	50+	18+	12-24	18-34	18-49	25-49	25-54	W K G	18+	18-34	18-49	21-49	25-49	25-54	12-17	2-11	6-11			
1	2			3	4	7	8	11	12	13	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	31	32	34	35	36	37	38	39	40	41	42	43					
5	1		R. S. E. THRESHOLDS (1 S. E.) 4 WK AVG	25+%	50+%	14	14	14	14	4				3	3	11	9	9	6	6	5	4	5	4	4	16	18	7	9	7	7	7	5	17	8	9	9	8	24	18	24	
15	27	WCBP	JEOPARDY			9	12	18	19	15	26	24X	27	24	10	11	7	7	7	7	9	14	11	20	13	7	6	7	7	9	10	9	8	7	8	8	8	8	6	4	5	
6	12	WCIV	HOLLYWD SQUARS			9	5	5	4	6	10	11X	13	14	4	4	6	6	4	4	4	3	3	2	4	3	5	5	5	5	4	3	4	4	4	4	4	4	9	2	2	
9	16	WCSC	FRASIER			8	12	5	7	8	14	18	16	18	5	6	1	4	4	6	6	7	6	6	1	5	6	7	8	7	6	4	6	6	7	7	2	2	3			
<<		WITV	FRONTRS-MEDCNE			<<	1	<<	<<	<<		2	2	2							1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	2	1	1				
2	4	WMMP	STAR TREK VYGR			2	1	<<	3	2	3	1	1	1	1	1	1	1	1	1	2	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
6	11	WTAT	MARTIN			8	8	7	3	6	11	13X	6	10	5	4	11	8	5	4	5	4	3	3	2	5	12	7	6	4	5	6	3	4	3	4	3	3	15	5	6	
1	2	ABLN	DREW CAREY			1	1	1	<<	1	2	NR	NR	NR	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
56			HUT/PUT/TOTALS*			57	62	48	56	56		52	59	52	42	42	40	39	37	38	41	42	44	43	49	47	42	44	42	45	45	36	30	35	37	37	38	47	40	44		
8	15	WCBP	JUST SHOOT-NBC			5	8	8	8	7	13	14	10	12	5	5	7	7	7	6	7	6	4	5	3	6	10	8	7	7	6	6	4	5	6	6	7	6	9	1	1	
8	14	WCIV	AVG. ALL WKS			6	6	14	1	7	12	16	15	14	5	5	3	4	4	4	5	6	5	5	6	5	3	4	4	4	6	3	5	5	5	5	6	4	6	8		
5	10		SPIN CITY-ABC			6	6		1	4	8				3	3	2	3	4	3	3	2	2	3	3	1	3	2	2	3	2	3	6	3	3	3	3	2	2	3		
15	29		MILLNR-TU11/23					14		14	29				12	12		6	6	9	10	13	15	16	17	12		9														
13	25	WCSC	JAG-CBS			16	12	13	10	13	23	21X	24	22	8	10	4	4	4	7	7	9	13	12	16	10	5	4	7	7	8	10	3	7	8	9	10	5	2	1		
2	3	WITV	AVG. ALL WKS			1	2	1	3	2	3	2	2	4	1	1	1				1	1	1	2	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1		
2	3		S.C. REPORTS			1				1	2				1	1	1				1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1		
1	2		INTMTE STRANGR				2	1		1	2				1	1	1				1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1		
3	7		CHRSTMS-VIENNA					3	3	6					1	1		1	1	1	2	3	2	2	2	2	2	2	2	1	1	1	1	1	1	1	1	1	1	1		
<<		WMMP	AVG. ALL WKS			<<	<<	<<	1	<<		9	5	9			1																							1	1	
<<			SHASTA MCN-UPN			<<	<<	<<	<<	<<																																
1	3		WWF GRT HT-UPN					1	1	2					1																											
2	8	WTAT	AVG ALL WKS			2	5	1	3	3	5	7	9	9	2	2	3	3	3	3	3	2	2	2	1	3	4	3	3	3	3	4	1	2	2	2	2	1	3	1	2	